

Jesse Panuccio

## **MEMORANDUM**

**DATE:** November 26, 2013

**TO:** Regional Workforce Board (RWB) Executive Directors

**FROM:** Lois A. Scott, Chief, Bureau of One-Stop and Program Support

**SUBJECT:** Public Service Announcement (PSA) to Discourage Identity Theft and Public

Assistance Fraud

The Department of Children and Families (DCF) is increasing their efforts to discourage Public Assistance fraud and identify theft. DCF now requires their Automated Community Connection to Economic Self-Sufficiency (ACCESS) customers to answer authentication questions prior to admitting them into their accounts. The authentication questions are similar to validation questions required by banks to access bank accounts.

DCF has rolled out a Public Service Announcement (PSA) to educate ACCESS customers about this initiative. We have included a link to the PSA: <a href="http://youtu.be/4dVftcBNavk">http://youtu.be/4dVftcBNavk</a>. In an effort to assist DCF with increasing awareness, the Department of Economic Opportunity (DEO) encourages you to include this PSA with other information you are currently streaming in your local one-stops.

Please forward this information to appropriate staff in your region for immediate use. Please send questions to Trina Dickey at Trina.Dickey@deo.myflorida.com.

LAS/ttd

Cc: Tom Clendenning
Scott Fennell
Michael Lynch
LaWayne Salter (DCF)

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