Rick Scott





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MEMORANDUM

DATE: October 31, 2013

TO: Regional Workforce Board (RWB) Executive Directors

FROM: Lois A. Scott, Chief, Bureau of One-Stop and Program Support

SUBJECT: Branding Implementation Guidelines

Attached is the final guidance regarding the CareerSource Florida Unified Brand Implementation Guidelines for the Florida workforce system.

Please share with your staff as appropriate. Please direct any questions or concerns to Christa Nelson at <u>christa.nelson@deo.myflorida.com</u>.

LAS/cnn

Attachment: Branding Implementation Guidelines

cc: Scott Fennell Tom Clendenning

> Florida Department of Economic Opportunity | Caldwell Building | 107 E. Madison Street | Tallahassee, FL 32399 866.FLA.2345 | 850.245.7105 | 850.921.3223 Fax www.floridajobs.org | www.twitter.com/FLDEO | www.facebook.com/FLDEO