# Quality of Life and Quality Places Pillar

## Strategy Statements from Existing Plans

*Developing Florida’s Strategic 5-Year Direction, 29 November 2011*

<table>
<thead>
<tr>
<th>Key Themes</th>
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<tbody>
<tr>
<td>Link community development and economic development—support existing communities, encourage resilient communities</td>
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<td>Reduce impact of transportation on communities, environment</td>
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<td>Link arts, culture, historic preservation with economic development</td>
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<td>Affordable housing; match of housing and jobs</td>
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<td>Environmental stewardship; conservation of critical lands, waters, and habitats</td>
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<td>Diversity and inclusiveness</td>
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Other topic covered
- Rural communities
- Urban core communities
- Creative class amenities
- Civic engagement and civil discourse
Detailed Strategy Statements

State Entities

### Strategies

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<tr>
<th>State Entities</th>
<th>Strategies</th>
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<tr>
<td><strong>Florida Department of Economic Opportunity: State of Florida Job Creation Plan</strong></td>
<td>- Build resiliency in Florida's communities</td>
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<tr>
<td><strong>Enterprise Florida, Inc.: 2015 Roadmap to Florida's Future</strong></td>
<td>- Ensure a quality of life and amenities attractive to the creative class</td>
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| **Florida Department of State: Planning for the Past: Preserving Florida's Heritage 2006-2010** | - Improve historic preservation education  
- Strengthen public policy in support of historic preservation  
- Promote economic development through historic preservation |
| **Florida Department of Transportation: 2060 Florida Transportation Plan (FTP)**  | - Plan and develop transportation systems and facilities in a manner which protects and, where feasible, restores the function and character of the natural environment and avoids or minimizes adverse environmental impacts.  
- Plan and develop transportation systems to reduce energy consumption, improve air quality, and reduce greenhouse gas emissions.  
- Eliminate fatalities and minimize injuries on the transportation system. |
| **Florida Department of Transportation: 2010 SIS Strategic Plan**                | - Reduce growth rate in vehicle-miles traveled and associated energy consumption and emissions of air pollutants and greenhouse gases                                                                 |
| **Florida Fish and Wildlife Conservation Commission: 2012-2016 Strategic Plan**  | - Ensure the sustainability of Florida’s fish and wildlife populations  
- Make sure there are sufficient quantities and quality of habitats to support healthy and diverse fish and wildlife populations.  
- Use the best available science to guide fish and wildlife conservation and management decision-making.  
- Ensure that Florida’s fish and wildlife populations are able to sustain hunting, fishing and wildlife-viewing for current and future citizens and visitors.  
- Use the minimal amount of regulations to manage sustainable fish and wildlife populations for hunting, fishing and wildlife viewing. |
### Strategies

- Enhance the safety of those who hunt, fish, boat and view fish and wildlife.
- Provide citizens and visitors with quality hunting, fishing, boating and wildlife viewing opportunities that meet or exceed their expectations.
- Provide information to the public so that people, especially youth, understand and value conservation of fish and wildlife and their habitats.
- Increase opportunities for the public, especially youth, to actively support and practice fish and wildlife conservation stewardship.
- Minimize adverse environmental, social, economic and health and safety impacts from fish, wildlife and plants that are known to cause problems or have a potential to cause problems.
- Integrate our commitment to benefit the community and enhance economic development through our work.
- Provide resources and support for the safety of citizens and visitors and for emergency responses.
- Promote an understanding of the social and economic benefits of hunting, fishing, boating and wildlife viewing.
- Ensure excellent and consistent customer service.
- Ensure FWC has an accountable and highly effective workforce.
- Manage and seek adequate resources to achieve fish and wildlife conservation and meet and exceed customer needs.
- Make continuous improvement a core value of the agency’s culture.
- Increase the public understanding and support of FWC in protecting and conserving fish and wildlife and their habitats.

### Non-governmental Entities

#### Strategies

**Florida Chamber Foundation: Six Pillars of FL Future Economy**

- Identify Florida’s brand and then promote and develop these assets
- Leverage Florida’s natural and cultural assets in a sustainable manner
- Promote the case and benefits of civic engagement
- Support community-based health initiatives
- Promote economic rationale for health and wellness practices

**Florida Chamber Foundation and FDOT: Florida Trade and Logistics Study**

- Minimize negative impacts of freight on communities and the environment.
- Plan and develop freight systems to reduce energy consumption, improve air quality, and reduce greenhouse gas emissions.

**1000 Friends of Florida: A Time for Leadership**

- Design new towns as complete living and working entities.
### Strategies

- Identify areas to designate as parks and open space prior to constructing new towns to better direct growth.
- Recognize the needs of Florida’s aging population and potential foreign tourists when creating alternatives to auto use.
- Promote mixed-use development, with an eye on choosing uses that complement each other and lend themselves to walkability.
- Create safe, well-maintained community spaces that allow neighbors to get to know each other.
- Adopt laws and policies to promote more efficient development patterns and healthier design, both in existing communities and in new development.
- Use public investments to guide development, particularly to areas with access to transit and alternatives to auto transportation.
- Provide safe and accessible parks and recreation areas and protect open space that will encourage physical activity and enhance the quality of life in existing communities.
- Evaluate methods to retain Florida’s position as a desirable retirement destination location.