

## I. Email

SUBJECT LINE: \$5,000 Bonus Available to Florida Law Enforcement Recruits

*[Insert Greeting],*

*Under Governor DeSantis' bold leadership, Florida is a law-and-order state. Florida backs the blue, prioritizing policies and legislation that protect the men and women in uniform that make incredible sacrifices to keep our communities safe.*

*\$5,000 bonuses are available to Florida law enforcement recruits through the Florida Law Enforcement Recruitment Bonus Payment Program.*

*Following Florida's 2022 legislative session, Governor DeSantis signed House Bill 3, which includes the creation of the Florida Law Enforcement Recruitment Bonus Payment Program, the strongest law enforcement support initiative in the nation.*

*The first of its kind program is administered by the Florida Department of Economic Opportunity (DEO) and awards a one-time bonus payment of \$5,000 after taxes to each newly employed officer within the state. There is \$20 million available through the program, which is expected to incentivize quality candidates to join Florida law enforcement agencies in protecting and serving their local communities.*

*Employing agencies will work with DEO to determine eligible employees and distribute bonus payments. The minimum eligibility requirements a newly employed officer must meet to receive a bonus payment include:*

- A person who gains or is appointed to full-time employment as a certified law enforcement officer with a Florida criminal justice agency on or after July 1, 2022, and has never previously been employed as a law enforcement officer in the state.*
- Maintain continuous full-time employment with a Florida law enforcement agency for at least two consecutive years. The required two-year employment period at one or more Florida law enforcement agencies, but such a period must not contain any break longer than 15 calendar days.*

*To learn more about the program and how you can earn a \$5,000 bonus, visit [www.FloridaJobs.org/Recognition-and-Recruitment](http://www.FloridaJobs.org/Recognition-and-Recruitment).*

## II. Social Media

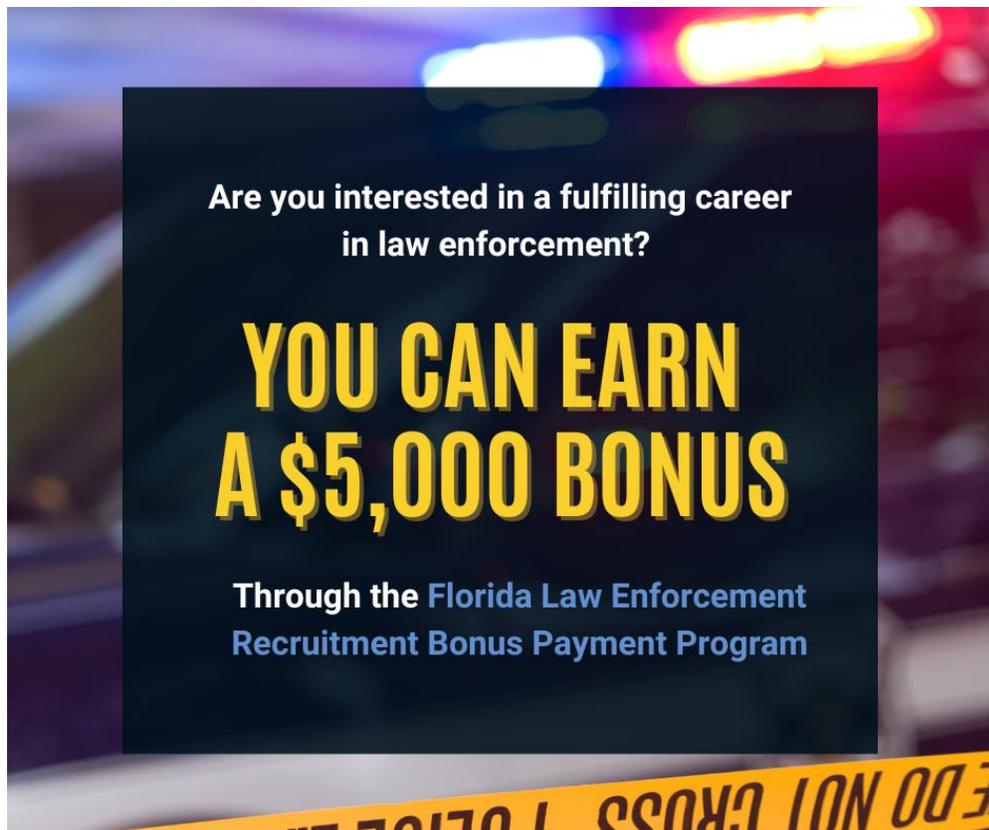
**Audience:** Potential law enforcement recruits reached via social media platforms of law enforcement agencies, state and national associations, educational institutions, law enforcement mentorship programs and academies, and veterans' organizations.

**Purpose:** Call to action for eligible individuals to apply seek law enforcement careers in Florida.

- a. Caption options:

- i. Protect and serve in the Sunshine State and receive a \$5,000 bonus through the Florida Law Enforcement Recruitment Bonus Payment Program. #FloridaBacksTheBlue #LawAndOrderInFL Learn more here:
- ii. Considering a career in law enforcement? Join a rewarding career and earn a \$5,000 bonus through Florida's Law Enforcement Recruitment Bonus Payment Program. #FloridaBacksTheBlue #LawAndOrderInFL Learn more here:
- iii. Considering a career in law enforcement? Choose Florida, where we have your back and you can earn a \$5,000 bonus through Florida's Law Enforcement Recruitment Bonus Payment Program. #FloridaBacksTheBlue #LawAndOrderInFL Learn more here:

**b.** Graphic options





**JOIN OUR TEAM, EARN  
A \$5,000 BONUS**

Through the Florida Law Enforcement Recruitment  
Bonus Payment Program

**APPLY NOW**



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# FLORIDA HAS YOUR BACK

## BENEFITS FOR EVERY LAW ENFORCEMENT PROFESSIONAL:

- ✓ 5,000 SIGNING BONUS
- ✓ SUPPORTIVE LEADERSHIP
- ✓ COMPETITIVE SALARY
- ✓ RELOCATION TRAINING STIPEND
- ✓ NATION-LEADING ECONOMY
- ✓ EDUCATIONAL OPPORTUNITIES
- ✓ ADOPTION BENEFITS
- ✓ FREEDOM FIRST POLICIES

LEARN MORE AT [WWW.FLORIDAJOBS.ORG/RECOGNITION-AND-RECRUITMENT](http://WWW.FLORIDAJOBS.ORG/RECOGNITION-AND-RECRUITMENT)



### **c. Newsletter**

#### **\$5,000 Bonuses Available for AGENCY Recruits**

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*\$5,000 bonuses are available to Florida law enforcement recruits through the Florida Law Enforcement Recruitment Bonus Payment Program.*

*Following Florida's 2022 legislative session, Governor DeSantis signed House Bill 3, which includes the creation of the Florida Law Enforcement Recruitment Bonus Payment Program, the strongest law enforcement support initiative in the nation.*

*This initiative is a testament to Florida's strong and long-standing support of law enforcement officers. The program is administered by the Florida Department of Economic Opportunity (DEO) and awards a one-time bonus payment of \$5,000 after taxes to each newly employed officer within the state.*

*AGENCY will work with DEO to determine eligible employees and distribute bonus payments. The minimum eligibility requirements a newly employed officer must meet to receive a bonus payment include:*

- A person who gains or is appointed to full-time employment as a certified law enforcement officer with a Florida criminal justice agency on or after July 1, 2022, and has never previously been employed as a law enforcement officer in the state.*
- Maintain continuous full-time employment with a Florida law enforcement agency for at least two consecutive years. The required two-year employment period at one or more Florida law enforcement agencies, but such a period must not contain any break longer than 15 calendar days.*

*To learn more about the Florida Law Enforcement Recruitment Bonus Payment Program and how you can earn a \$5,000 bonus, visit [www.FloridaJobs.org/Recognition-and-Recruitment](http://www.FloridaJobs.org/Recognition-and-Recruitment).*