



# FLORIDA TALENT DEVELOPMENT COUNCIL

## Meeting Minutes

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### Group 3: Cross-Sector Collaboration and Engagement

Wednesday, October 23, 2019

10:00 am – 11:30 am

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#### Roll Call

##### Members Present:

Ken Lawson, Workgroup Chair  
Dehryl McCall

Bob Boyd

Adriane Grant

##### Others Present:

- Joel Schleicher, Council Chair
- Michael Sfiropoulos
- Warren Davis
- Dr. Carrie Henderson
- President Gregory Haile
- Dr. Mildred Coyne
- Tina Berger

##### Department of Economic Opportunity Support Staff Present:

- Katie Crofoot Liebert
- Nicole Duque
- Katherine Morrison
- Emilie Oglesby
- Monica Rutkowski
- Megan Moran
- Lorena Clark

##### Introduction: Welcome, Roll Call and Approval of Minutes

- Ken Lawson welcomed members.
- Katherine Morrison called roll.
- Ken Lawson reviewed the meeting agenda and discussed some of the key points from the last meeting.
- Workgroup members approved the October 21, 2019 meeting minutes as presented.
- Ken Lawson shared the workgroup's work plan template that will be used for developing goals and strategies.

The logo features a cluster of 3D cubes in blue, red, yellow, and white, arranged in a geometric pattern. 

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## Presentations

- Broward College President Gregory Haile and Dr. Mildred Coyne, Senior Vice President of Workforce Education and Innovation, presented on the Broward Up program.
- Tina Berger, FloridaMakes Director of Talent Development and Executive Director of the Advanced Manufacturing Workforce Leadership Council, presented on Building the Talent Pipeline: Connecting Manufacturers with Workforce Partners.

## Discussion

Topics included:

- What percentage of students get jobs within 90 days of completing a degree/certificate?
- Movement to online education.
- Utilizing continuing education courses and real-life experience to open more opportunities for students.
- Developing partnerships with companies such as Apple and with libraries to increase technology availability to more students.
- Ken Lawson reviewed the three questions presented to members during the initial workgroup meeting:
  - Internally, how are you bringing government, academia and business together?
    - From the private college prospective, partnerships have been developed between businesses, nonprofits and government employers to address education and workforce needs.
    - CareerSource Florida recommended members consider the Florida Chamber of Commerce's targeted industries, strategically focusing on efforts that have the potential to yield greater impacts.
    - Encourage employers to consider potential candidates for available positions regardless of their credentials, taking a more holistic view on potential candidates when it comes to job performance ability. This includes looking at non-traditional places for employees and fostering partnerships with postsecondary institutions to identify prospective employees.
    - Changing public misperception of certain occupations such as manufacturing being a dangerous and dirty occupation. Consider rebranding and promoting these career pathways that can lead to high wage jobs.
  - Is Florida's Education system flexible and responsive in providing stackable credentials for students in order for them to be successful in the workforce?
    - The Florida College System's high-quality credentials are stackable toward a degree. The system is intentionally structured to be flexible for students; for example, students with a nationally recognized industry certification can be awarded credit toward a degree.

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- Discussed developing a goal based on two challenges: interstate mobility and retaining students in Florida.
- Katie Crofoot Liebert provided an example work plan from another workgroup to guide members' development of goals and strategies for next week.
- Next Steps
  - A representative from Embry-Riddle will be invited to speak during the next meeting.
  - Ken Lawson requested each member think about high-level goals and strategies in reference to the statutory requirements. He referenced the work plan provided in the meeting materials.
  - Ken Lawson requested that the Florida Chamber's 2030 report be provided to all workgroup members.

### **Public Comment**

Opened for public comment. No members of the public commented on the call.

### **Closing**

Ken Lawson gave closing remarks, and the meeting was adjourned. The next meeting for this workgroup will take place on Wednesday, October 30, 2019 at 10:00 am.