

The logo features a cluster of 3D cubes in blue, red, yellow, and white, arranged in a geometric pattern.

FLORIDA TALENT DEVELOPMENT COUNCIL

Agenda

October 27, 2020
3:00 pm

I. Welcome and Introductions

- Invocation
- Roll Call
- Approval of the Minutes – Bob Ward
- Appointment of Vice Chair

II. Meeting Objectives – Chair, Joel Schleicher

III. Discussion: Strategic Priority Four (25 min)

Discussion Question:

- What measures and metrics should FTDC use to determine progress toward the SAIL to 60 by 2030 goal?

IV. Discussion: Strategic Priority Five (25 min)

Discussion Question:

- How do we ensure that policies and practices provide equitable access to educational pathways to prosperity?

V. Follow Up Items (40 min)

- Review of Strategic Priority One Discussion
- Presentations
 - i. “Get There Florida,” Chancellor Henry Mack, Florida Department of Education
 - ii. “Talent Strong Florida,” Florida College Access Network

VI. Calendar Discussion

VII. Public Comment

VIII. Next Steps

IX. Next Council Meeting

Tuesday, November 24, 2020 at 3:00 pm

X. Adjourn



FLORIDA TALENT DEVELOPMENT COUNCIL

October 27, 2020
3:00 pm
Call-In Information

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FLORIDA TALENT DEVELOPMENT COUNCIL

Meeting Minutes

September 22, 2020

3:00 pm

Members Present:

Joel Schleicher, Chair
Justin Berkowitz
Bob Boyd
Tim Cerio
Chancellor Marshall Criser
Michelle Dennard
Casey Penn for Dane Eagle
Chancellor Eric Hall for Commissioner Richard Corcoran
Chancellor Kathy Hebda
Marva Johnson
Chancellor Henry Mack
Jamal Sowell
Bob Ward
Mark Wilson

Members Excused: Senator Travis Hutson and Representative Rene Plasencia

Others Present:

- Katie Crofoot

Council Secretary, Bob Ward presided over the meeting in the temporary absence of Chair Schleicher.

I. Welcome, Roll Call, Approval of Minutes and Meeting Objectives

- Bob Ward welcomed members.
- Marva Johnson led the invocation.
- Katie Crofoot called roll.
- Council members approved the July 21, 2020 meeting minutes as presented.
- Bob Ward reviewed the meeting objectives.

II. Discussion: Strategic Priority One

The council reviewed Strategic Priority One as the central priority area that the other priority areas tie into. The discussion primarily focused on defining credentials, legacy and emerging industries, and a short review of current high-impact policies and programs. Below are the key questions and takeaways from the conversation.

The logo features a cluster of 3D cubes in blue, red, yellow, and white, arranged in a geometric pattern. To the right of the cubes, the text "FLORIDA TALENT DEVELOPMENT COUNCIL" is written in a bold, white, sans-serif font against a dark blue background.

FLORIDA TALENT DEVELOPMENT COUNCIL

- Does Florida have a clear understanding of what credentials it should value and incentivize?
 - The guiding principles or conditions that determine value must recognize Florida's legacy and emerging industries as well as state and local needs.
 - Ensure all career pathways provide opportunity for individuals to earn credentials that build on skills and enhance economic mobility.
- How well positioned are Florida's current policies, practices and systems to incentivize credential-of-value production?
 - Florida has several policies to incentivize production of certain credentials; there is a need to bolster consensus around quality, specifically addressing ROI for students and the state.

III. Public Comment

No public comment.

IV. Next Steps

- Council members have agreed to review Strategic Priority Four and Strategic Priority Five at the next meeting.
- Staff will begin reviewing Strategic Priority One.
- Staff will follow up with council members that requested specific data.
- The next council meeting is scheduled as a conference call on October 27, 2020.

V. Adjourn

Bob Ward adjourned the meeting.

Florida Talent Development Council Attendance

Council Members	10/7	11/4	11/20	12/11	12/18	1/28	2/20	6/22	7/21	9/22
Chair Joel Schleicher	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Senator Travis Hutson	Y	N	N	N	N	N	N	N	N	N
Representative Rene Plasencia	Y	Y	Y	N	Y	Y	N	Y	Y	N
Michelle Dennard, CareerSource	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Jamal Sowell, Enterprise Florida	Y	Y	N	Y	Y	Y	Y	Y	Y	Y
Dane Eagle, DEO ¹	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y*
Richard Corcoran, Commissioner of DOE	Y*	Y*	Y*	Y*	Y*	Y*	Y*	Y*	Y*	Y*
Bob Ward, Council of 100	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Mark Wilson, Florida Chamber of Commerce	Y	Y	Y*	N	Y	Y	Y	Y	Y	Y
Tim Cerio, BOG	Y	Y	Y	Y	N	N	Y	N	N	Y
Marva Johnson, State Board of Education	Y	Y	Y	Y	Y	Y	N	Y	Y	Y
Marshall Criser, BOG	Y	Y	Y	Y	Y	Y	Y	Y	Y*	Y
Kathy Hebda, Florida College System	Y	Y	Y*	N	Y*	Y	Y	Y	Y	Y
Bob Boyd, ICUF	Y	Y	Y	Y	Y	Y*	Y	Y	Y	Y
Justin Berkowitz, FAPSC ²	Y	Y	Y*	N	Y*	N	N	Y*	Y	Y
Henry Mack, DOE ³	Y	Y	Y*	Y	Y	Y	Y	Y	Y	Y

*Denotes that the Council member was not present, but a designee was present in their place.

¹ Dane Eagle is the new Executive Director of DEO as of October 2020.

² Justin Berkowitz is the new President of FAPSC for 2020-2021.

³ Eric Hall attended in place of Henry Mack prior to Mr. Mack joining the Department of Education as Chancellor.



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Florida Talent Development Council

Meeting Objectives



Florida Talent Development Council

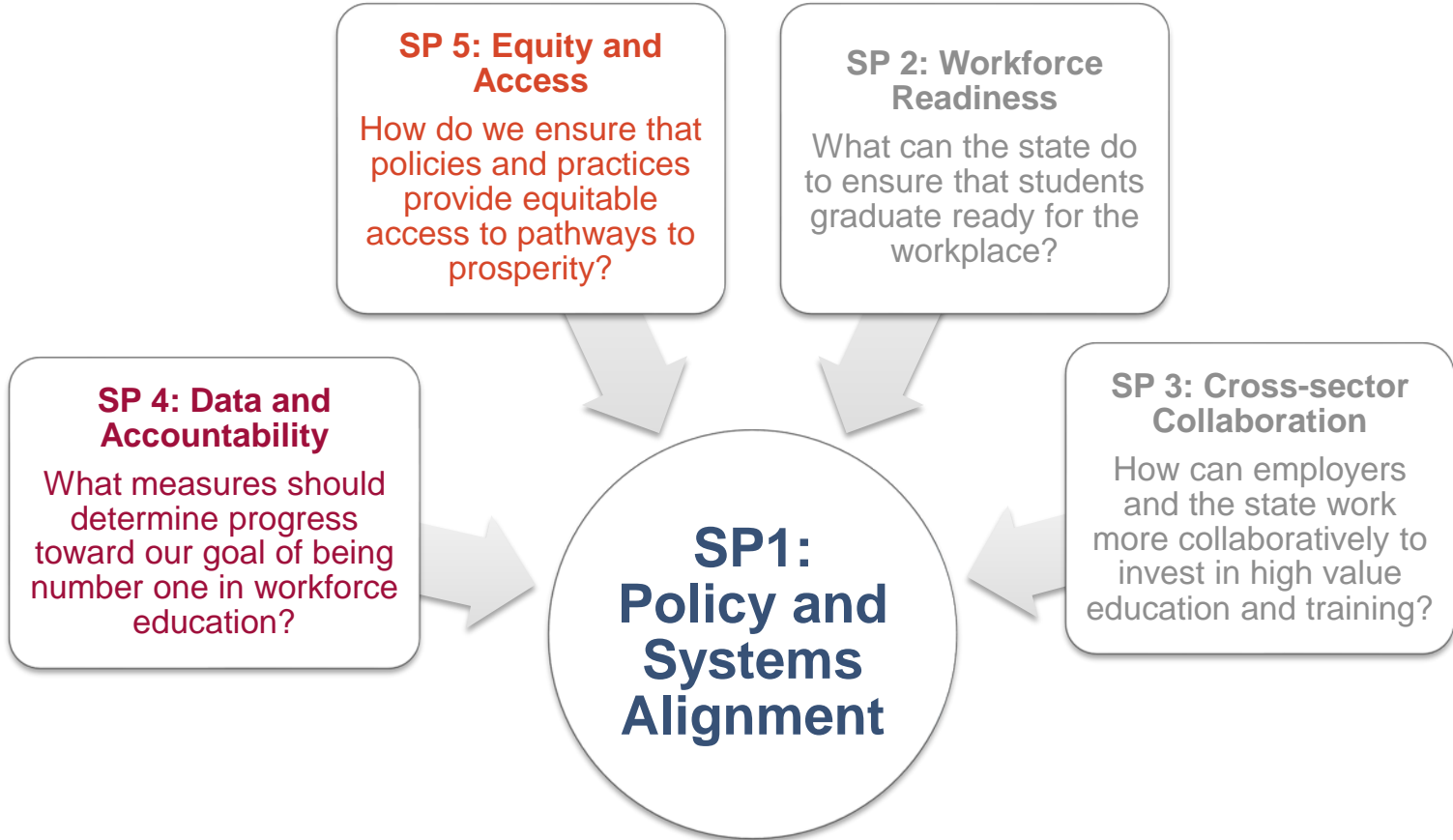
Strategic Plan Review



Goal

Develop a set of integrated business, education, workforce and economic development strategies that will result in Florida's becoming a national leader for talent.





Strategic Priorities - Key Questions

- SP 4: Data and Accountability** - By what measure(s) should we determine progress toward becoming number one in workforce education?
- SP 5: Equity and Access** - How do we ensure that policies and practices provide equitable access to educational pathways to prosperity?



Strategic Priority 4: Data and Accountability

What measures and metrics should FTDC use to determine progress toward the SAIL to 60 by 2030 goal?



Attainment and Economic Outlook Metrics

EDUCATIONAL ATTAINMENT

52.2% ↑

FLDOE STRATEGIC PLAN

UNEMPLOYMENT

7.4%

FLDEO, FLORIDA SCORECARD

AVERAGE EARNINGS BY EDUCATION CREDENTIAL

LESS THAN HS - **\$23,392**

HS - **\$30,064**

SOME COLLEGE OR AA - **\$34,752**

BACHELOR'S DEGREE - **\$47,810**

ADVANCED DEGREE - **\$62,425**

FLDEO

EDUCATIONAL ATTAINMENT IN TOP 5 STATES

MASSACHUSETTS - 61.1%

COLORADO - 59.8%

WASHINGTON 59.4%

MINNESOTA - 58.6%

CONNECTICUT - 57.3%

LABORFORCE PARTICIPATION

57.2%

(decreasing OTY)

POVERTY

14.8%

FLORIDA SCORECARD

ANNUAL CREDENTIAL PRODUCTION

298,902

ALICE

33%

UNITED WAY FLORIDA

MEDIAN HOUSEHOLD INCOME

\$59,227

FLDEO



Strategic Priority 5: Equity and Access

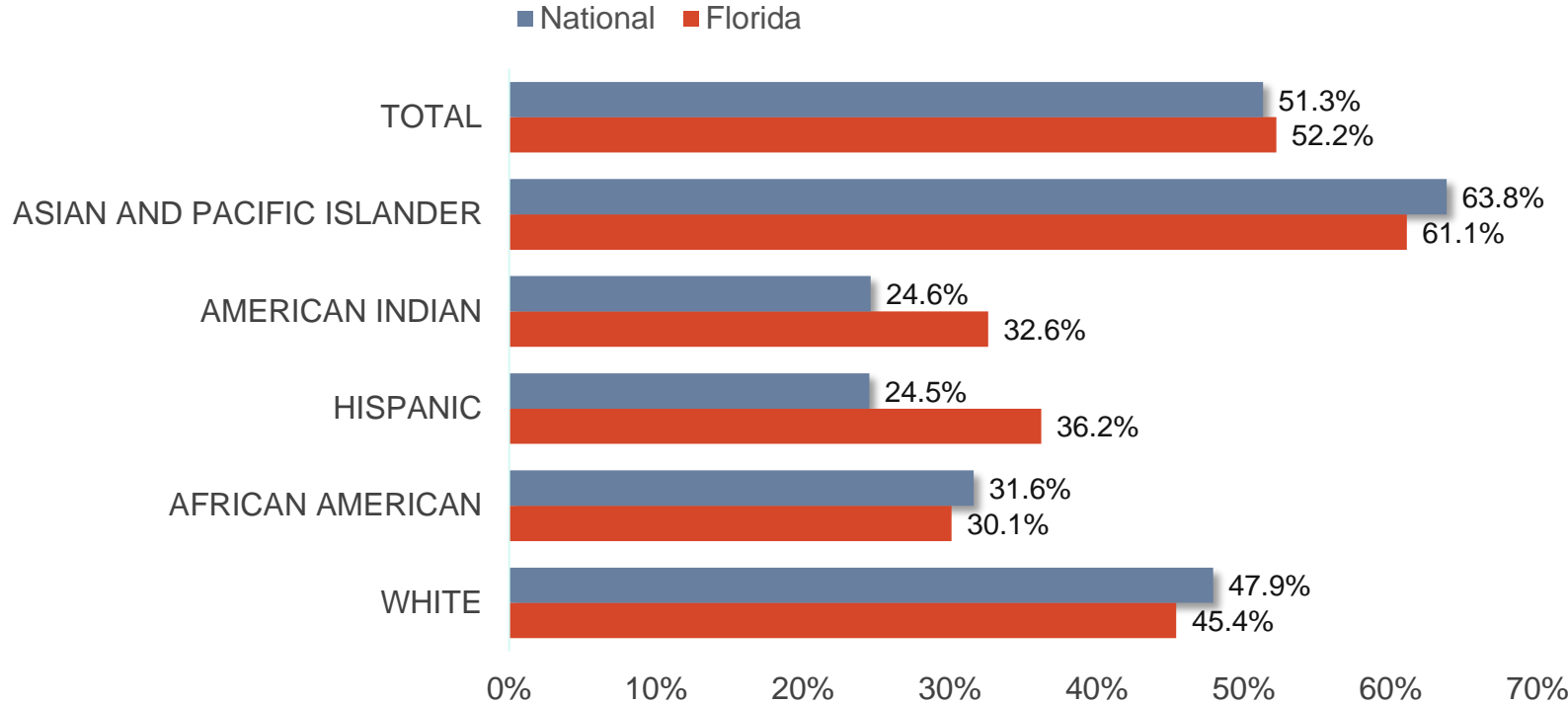
How do we ensure that policies and practices provide equitable access to educational pathways to prosperity?

- Identify attainment and opportunity gaps that must be addressed to reach the goal
- Highlight best practices to increase access to target populations
- Increase information and guidance around career pathways
- Impact of COVID-19



Education Attainment by Race/ Ethnicity

Percentage of residents, ages 25-64 with at least an associate degree



Education Attainment by County

Percentage of residents, ages 25-64 with at least an associate degree

County	25 to 64	County	25 to 64	County	25 to 64
Alachua	55.1%	Hardee	13.8%	Okeechobee	18.4%
Baker	22.6%	Hendry	14.6%	Orange	47.2%
Bay	34.1%	Hernando	29.8%	Osceola	33.6%
Bradford	18.8%	Highlands	24.7%	Palm Beach	45.1%
Brevard	44.0%	Hillsborough	44.4%	Pasco	37.6%
Broward	44.2%	Holmes	16.3%	Pinellas	43.0%
Calhoun	15.1%	Indian River	37.6%	Polk	29.7%
Charlotte	31.0%	Jackson	19.6%	Putnam	19.7%
Citrus	26.1%	Jefferson	28.4%	Santa Rosa	55.1%
Clay	36.7%	Lafayette	18.6%	Sarasota	31.0%
Collier	39.1%	Lake	34.7%	Seminole	43.5%
Columbia	27.1%	Lee	36.1%	St. Johns	41.9%
DeSoto	13.4%	Leon	56.5%	St. Lucie	55.4%
Dixie	14.0%	Levy	22.9%	Sumter	30.8%
Duval	40.6%	Liberty	18.5%	Suwannee	20.9%
Escambia	41.9%	Madison	23.5%	Taylor	17.2%
Flagler	32.9%	Manatee	37.1%	Union	18.2%
Franklin	21.9%	Marion	27.2%	Volusia	35.7%
Gadsden	22.1%	Martin	44.6%	Wakulla	26.9%
Gilchrist	26.1%	Miami-Dade	41.4%	Walton	35.9%
Glades	15.0%	Monroe	41.4%	Washington	16.7%
Gulf	24.0%	Nassau	36.1%	Florida	41.6%
Hamilton	13.1%	Okaloosa	42.9%	United States	43.2%

Source: Degree attainment by county and age: U.S. Census Bureau, 2018 American Community Survey 5-year estimates.



Florida Talent Development Council

Follow Up Items



Review of SP1: Policy and Systems Alignment

Does Florida have a clear understanding of what credentials it should value and incentivize?

- The guiding principles or conditions that determine value must recognize Florida's legacy and emerging industries as well as state and local needs.
- Ensure all career pathways provide opportunity for individuals to earn credentials that build on skills and enhance economic mobility.

How well positioned are Florida's current policies, practices and systems to incentivize credential-of-value production?

- Florida has several policies to incentivize production of certain credentials, need to bolster consensus around quality (ROI for student and the state).



Regional Demand Overlay

Is there a way to overlay/map regional targeted industries with need and production?

Manufacturing Job Outlook and Degree Programs

Updated August 2020

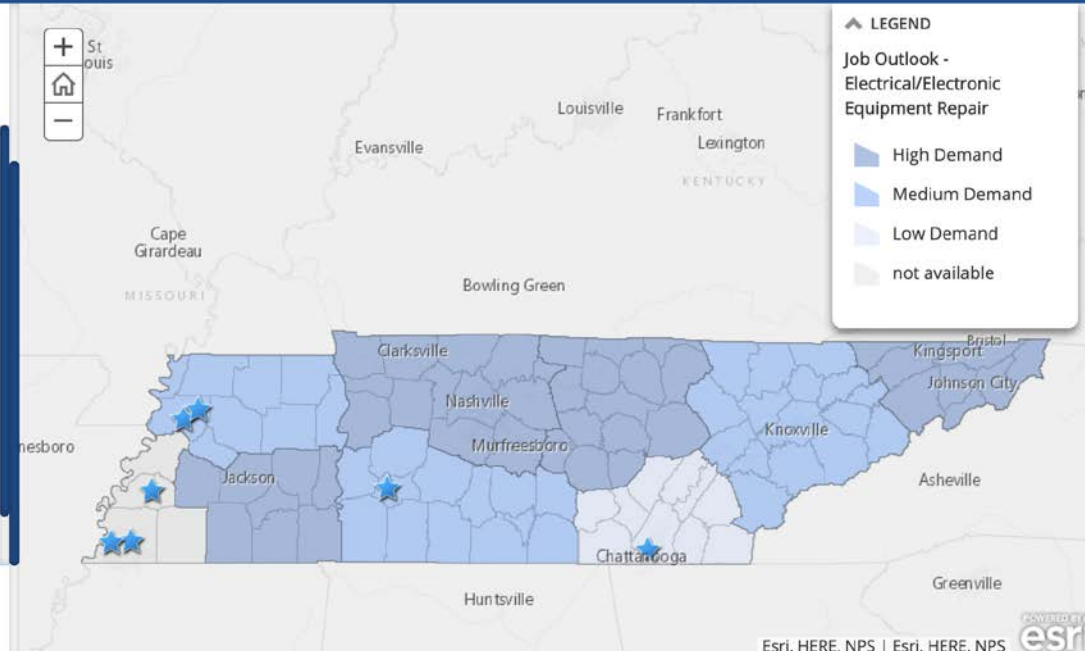
tbr THE COLLEGE SYSTEM
of TENNESSEE

Electrical/Electronic Equipment Repair

This map shows the outlook for electrical/electronic equipment repair jobs, as well as all colleges that currently offer programs in Industrial Electronics or Electronics Technology. A ratio of graduates to jobs above 1.0 indicates that there are more graduates with Industrial Electronics or Electronics Technology degrees in that region than electrical/electronic equipment repair jobs in that region.



Engineering Technology



Source: The College System of Tennessee <https://www.tbr.edu/policy-strategy/tn-education-and-workforce-maps>



Outreach Efforts for Credential Attainment

- Get There Florida
- Talent Strong Florida



GET THERE

Florida's Workforce Education Initiative

- www.gettherefl.com/

SUCCESS STARTS NOW

Get There, an initiative from the Florida Department of Education, accelerates students' success. Students move towards their future while ensuring the talented workforce meets our state's needs. Learn how Career and Technical Education (CTE) programs provide educational opportunities and career pathways at our state's 76 state and technical colleges.

GAIN NEW SKILLS. GET INTO A NEW JOB.



CTE is faster and more affordable than the 4-year or more traditional university track. It's a path to livelihood right out of school.



Students enroll in in demand, high-quality workforce programs and gain critical skills that Florida employees are looking for.



Despite a challenging economy, students don't have to wait to start or progress in their careers, and start earning sooner.

AN EXCITING OPTION FOR COLLEGE EDUCATION



Programs offer the latest industry-recognized, and in some cases nationally-recognized credentialing, at a rapid pace.



CTE programs attract students to career pathways, providing specialized talent for businesses and Florida's workforce.



Curriculum can be flexible. Industry professionals pass on their unique skills and expertise through training.

Ready to move towards a successful future?
Talk to a CTE program expert.

GETTHEREFL.COM



TALENT STRONG
FLORIDA

Florida Talent Development Council

Calendar Discussion



Potential Meeting Dates for 2021

Monday, January 25

Monday, February 22

Monday, March 22 —Virtual

Monday, April 26

Monday, May 24 —Virtual

Monday, June 21

Monday, July 26 —Virtual

Wednesday, August 25

Monday, September 27 —Virtual

Monday, October 25

Monday, November 22 —Virtual

Friday, December 17



Florida Talent Development Council

Public Comment



Florida Talent Development Council

Next Steps



Florida Talent Development Council

Next Meeting

Tuesday, November 24, 2020
3:00 pm

