



# FLORIDA TALENT DEVELOPMENT COUNCIL

## Meeting Minutes

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Monday, October 7, 2019  
10:00 a.m. – 4:30 p.m.

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### Members Present:

Joel Schleicher, Chair	Michelle Dennard	Bob Ward
Senator Travis Hutson	Jamal Sowell	Marva Johnson
Representative Rene Plasencia	Ken Lawson	Mark Wilson
Tim Cerio	Marshall Criser	Kathy Hebda
Eric Hall	Bob Boyd	Brandon Biderman

**Members Excused:** Richard Corcoran

### Others Present:

- Katie Crofoot Liebert, Staff to Florida Talent Development Council, Director of Partnership Engagement, Florida Department of Economic Opportunity
- Adrienne Johnston, Chief, Bureau of Workforce Statistics & Economic Research, Florida Department of Economic Opportunity
- Dr. Carrie Henderson, Executive Vice Chancellor, Florida College System
- Richard “Ted” Norman, III, Program Director of Apprenticeship, Division of Career and Adult Education, Florida Department of Education
- Laurie Meggesin, Executive Director, Florida College Access Network
- Nicole Washington, Washington Education Strategies, Lumina Foundation

#### I. **Welcome and Introductions**

Joel A. Schleicher, Chair, called the meeting to order at 10:00 a.m. Chair Schleicher introduced himself as the Chair for the Florida Talent Development Council and thanked everyone for being part of the council. Benediction was given by Representative Rene Plasencia. Senator Travis Hutson led the Pledge of Allegiance. Chair Schleicher requested everyone to silence their cell phones; advised that the Florida Channel would be live streaming the meeting; noted the meeting would break from 12:00 to 1:00 per the agenda and possibly other breaks as well: and, that the meeting packet would be available at: [www.floridajobs.org/talentdevelopmentcouncil](http://www.floridajobs.org/talentdevelopmentcouncil). Chair Schleicher asked Katie Crofoot

The logo features a cluster of 3D cubes in blue, red, yellow, and white, arranged in a geometric pattern. 

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Liebert to call the roll. A quorum was present. Chair Schleicher thanked the legislature and the Governor for signing the council to law and requested all the members introduce themselves. Each member introduced themselves.

## **II. Election of Vice Chair & Secretary**

Chair Schleicher requested nominations for a vice chair of the Council. Mr. Ward nominated Ken Lawson. There were no additional nominations. By unanimous consent, Ken Lawson was elected vice chair of the Florida Talent Development Council.

Chair Schleicher opened the floor for nominations for a secretary of the Council. Representative Plasencia nominated Bob Ward. There were no other nominations and Bob Ward was elected Secretary for the Florida Talent Development Council. Vice Chair Lawson advised Mr. Ward that the Florida Talent Development Staff would assist with the minutes.

## **III. Chair's Introduction**

Chair Schleicher gave a brief introduction of himself as an Entrepreneur and discussed his motto "Always Challenge the Status Quo." He also referenced the SAIL to 60 Initiative and suggested Florida should strive to achieve more than 60 percent.

## **IV. Strategic Priorities and Workgroups Outline**

Chair Schleicher asked Ms. Crofoot Liebert to read the Draft Strategic Priorities and Workgroups Outline and advised members they could change any of the working strategic priorities. Chair Schleicher advised he would participate on all of the workgroups and encouraged everyone to volunteer for the committees.

The Council discussed upskilling Florida's current workforce and the importance of improving Florida's talent pipeline to create a stronger more focused talent pool.

## **V. Purpose and Preliminary Deliverables**

Katie Crofoot Liebert read a presentation provided by the Florida House of Representatives. The presentation outlined the Florida Talent Development Council statute.

## **VI. Presentation by Adrienne Johnston, DEO**

Adrienne Johnston, Chief of the Bureau of Workforce Statistics and Economic Research at the Department of Economic Opportunity, provided a presentation on economic and workforce trends in Florida.

At 11:50 am the council broke for lunch.

VII. **Presentation by Department of Education**

Chair Schleicher introduced Eric Hall, Chancellor of Innovation, from Florida Department of Education to assess whether postsecondary degrees, certificates and other credential awarded by Florida’s postsecondary Institutions align with high-demand employment needs and job placement rates.

Chancellor Hall introduced Dr. Carrie Henderson, Executive Vice Chancellor, Florida College system to identify strategies to deepen and expand cross-sector collaboration to align higher education programs with targeted industry needs; identify common metrics and benchmarks to demonstrate progress toward the 60 percent goal and how the SAIL to 60 Initiate under s. 1004.013 can provide coordinated cross-sector support for the strategic plan.

Dr. Henderson introduced Richard “Ted” Norman, Program Director of Apprenticeship, Division of Career and Adult Education to assess the role of apprenticeship programs in meeting targeted workforce needs and identify any barriers to program expansion.

Dr. Henderson finished her presentation on credentials and recommend improvements to the consistency of workforce education data collected and reported by Florida College System Institutions and school districts, including the establishment of common elements and definitions for any data that is used for state and federal funding and program accountability in five minutes (Please see remaining presentation.)

VIII. **Presentation by The Florida Chamber of Commerce**

Chair Schleicher introduced Mark Wilson, President and CEO of the Florida Chamber of Commerce. Mark Wilson gave the presentation: Improving Florida’s Talent Pipeline for a Better Workforce.

IX. **Presentation by The Florida Council of 100**

Chair Schleicher introduced Bob Ward President and CEO of The Florida Council of 100. Bob Ward gave a presentation on Project Sunrise and the work of The Florida Council of 100.



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X. **Presentation by The Florida Board of Governors**

Chair Schleicher introduced Marshall Criser, Chancellor for the Florida Board of Governors. Chancellor Criser gave an overview of the State University System of Florida.

XI. **Presentation by Florida College Access Network**

Chair Schleicher introduced Laurie Meggesin, Executive Director for Florida College Access Network. Laurie Meggesin gave a presentation on the work of the Florida College Access Network.

XII. **Presentation by Lumina Foundation**

Chair Schleicher introduced Nicole Washington, Principal, Washington Education Strategies Florida Policy Consultant for Lumina Foundation. Nicole Washington gave the presentation: Charting Florida's Future.

XIII. **Public Comment**

There was no public comment.

XIV. **Key Meeting Outcomes and Next Steps**

Chair Schleicher directed everyone to the five strategic priorities and asked if members would volunteer for one or more of the groups.

Director Lawson advised he would take Cross-Sector Collaboration and Engagement; Representative Plasencia advised he would take Workforce Readiness; Eric Hall advised he would take Policy and System Alignment; Michelle Dennard advised she would take Equity and Access; Mark Wilson advised he would take Data and Accountability; Bob Boyd advised he would take Cross-Sector Collaboration and Engagement; Marva Johnson said she would take Workforce Readiness; Bob Ward advised he would take Workforce Readiness and Data and Accountability; Brandon Biederman advised he would take Workforce Readiness; Marshall Criser advised he would take Data and Accountability; Tim Cerio advised he would take Policy and System Alignment; Jamal Sowell advised he would take Data and Accountability. Kathy Hebda advised she would take Equity and Access.

Chair Schleicher advised there would be two additional council meetings on either October 31, November 20, December 17 or December 18.

XV. **Adjourn.** Chair Schleicher adjourned the meeting at 4:27 p.m.

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