

I. Email

SUBJECT LINE: \$5,000 Bonus Available to Florida Law Enforcement Recruits

[Insert Greeting],

\$5,000 bonuses are available to Florida law enforcement recruits through the Florida Law Enforcement Recruitment Bonus Payment Program, the strongest law enforcement support initiative in the nation.

Under Governor DeSantis' bold leadership, Florida is a law-and-order state. Florida backs the blue, prioritizing policies and legislation that protect the men and women in uniform that make incredible sacrifices to keep our communities safe.

A rewarding and exciting career in law enforcement is an excellent transition to civilian life—Florida is the most veteran-friendly state in the nation and provides military families with the opportunities and resources they need to thrive.

The first of its kind program is administered by the Florida Department of Economic Opportunity (DEO) and awards a one-time bonus payment of \$5,000 after taxes to each newly employed officer within the state.

To learn more about the program and how you can earn a \$5,000 bonus, visit www.FloridaJobs.org/Recognition-and-Recruitment.

Florida also offers a variety of benefits for veterans. Learn more at www.floridavets.org/benefits-services.

II. Social Media

Audience: Potential law enforcement recruits reached via social media platforms of law enforcement agencies, state and national associations, educational institutions, law enforcement mentorship programs and academies, and veterans' organizations.

Purpose: Call to action for eligible individuals to apply seek law enforcement careers in Florida.

- a. Caption options:
 - i. Florida backs the blue. Protect and serve in the state that has your back and receive a \$5,000 bonus through the Florida Law Enforcement Recruitment Bonus Payment Program.
#FloridaBacksTheBlue #LawAndOrderInFL Learn more here:

- ii. Considering a career in law enforcement? Continue serving your community and earn a \$5,000 bonus through Florida's Law Enforcement Recruitment Bonus Payment Program.
#FloridaBacksTheBlue #LawAndOrderInFL Learn more here:
- iii. Do you have your post-service plan? Protect and serve in the most military-friendly state in the nation and earn a \$5,000 bonus through the Florida Law Enforcement Recruitment Bonus Payment Program.
#FloridaBacksTheBlue #LawAndOrderInFL Learn more here:
- iv. Considering a career in law enforcement? Choose Florida, where we have your back and you can earn a \$5,000 bonus through Florida's Law Enforcement Recruitment Bonus Payment Program.
#FloridaBacksTheBlue #LawAndOrderInFL Learn more here:

b. Graphic options

VETERANS, HAVE YOU CONSIDERED A CAREER IN FLORIDA LAW ENFORCEMENT?

- ★ Florida is the most veteran-friendly state in the nation.**
- ★ \$5,000 bonuses are available to Florida law enforcement recruits.**
- ★ A career in law enforcement is a great opportunity to continue serving your community**

FLORIDA HAS YOUR BACK

BENEFITS FOR EVERY LAW ENFORCEMENT PROFESSIONAL:

- ✓ 5,000 SIGNING BONUS
- ✓ SUPPORTIVE LEADERSHIP
- ✓ COMPETITIVE SALARY
- ✓ RELOCATION TRAINING STIPEND
- ✓ NATION-LEADING ECONOMY
- ✓ EDUCATIONAL OPPORTUNITIES
- ✓ ADOPTION BENEFITS
- ✓ FREEDOM FIRST POLICIES

LEARN MORE AT WWW.FLORIDAJOBS.ORG/RECOGNITION-AND-RECRUITMENT

Are you interested in a fulfilling career
in law enforcement?

**YOU CAN EARN
A \$5,000 BONUS**

Through the Florida Law Enforcement
Recruitment Bonus Payment Program

III. Newsletter

\$5,000 Bonuses Available for Florida Law Enforcement Recruits

\$5,000 bonuses are available to Florida law enforcement recruits through the Florida Law Enforcement Recruitment Bonus Payment Program.

Under Governor DeSantis' bold leadership, Florida is a law-and-order state. Florida backs the blue, prioritizing policies and legislation that protect the men and women in uniform that make incredible sacrifices to keep our communities safe.

Following Florida's 2022 legislative session, Governor DeSantis signed House Bill 3, which includes the creation of the Florida Law Enforcement Recruitment Bonus Payment Program, the strongest law enforcement support initiative in the nation.

This initiative is a testament to Florida's strong and long-standing support of law enforcement officers. The program awards a one-time bonus payment of \$5,000 after taxes to each newly employed officer within the state.

Florida is dedicated to ensuring veterans have access to job opportunities that translate the invaluable skills gained during their times of service to find meaningful employment, support their families, and contribute to their communities. A rewarding and exciting career in law enforcement is an excellent transition to civilian life—Florida is the most veteran-friendly state in the nation and provides military families with the opportunities and resources they need to thrive

To learn more about the Florida Law Enforcement Recruitment Bonus Payment Program and how you can earn a \$5,000 bonus, visit www.FloridaJobs.org/Recognition-and-Recruitment. Florida also offers a variety of benefits for veterans. Learn more at www.floridavets.org/benefits-services.

IV. Program Flyer – Attached

V. Hometown Heroes Flyer - Attached