

March 23, 2009

TOPIC: Employ Florida Marketplace (EFM) Update

The Agency for Workforce Innovation (AWI) and Geographic Solutions are providing the following information and tips to the regions in order to assist in increasing the response time of the Employ Florida Marketplace (EFM) system.

1. The number of search results for a job seeker will be reduced from 500 to 200. These job searches are the single largest process being performed on the EFM system and reducing the maximum returns by 60% will hopefully provide more EFM speed without sacrificing any client usability.
2. When generating reports of clients, users should use the reports from the "View Reports" section instead of the "Manage Individuals" or "Manage Employers" sections. These reports run from a different server and can be run without loss of speed on the main EFM website.
3. EFM should not be used as a bulk email server. Users should not use their staff mailboxes to send bulk email to large groups of clients. The message box should be used to send messages to individuals, or select groups of specifically targeted individuals.
4. EFM users should clean out their message boxes often. Too many messages in the message box of your staff account can slow down your account access and eventually block the site from allowing you to log in at all. This is true for jobseekers and employers as well. Staff alerts, Virtual Recruiter notifications, and job applicant notices on these accounts can quickly build to large numbers if not properly managed.
5. Job searches should be as narrow as possible, broad searches (eg 'keyword = 'nurse' and geography = 'state') take longer to process and to populate the display screens. Use the 'advanced' job search option to narrow search criteria.
6. Candidate searches should also be as specific as possible for the same reasons stated above. Also the more specific the candidate search, the better the candidates will match the employer requirements.
7. Presence of SpyWare/Adware on your computer - If your computer is infected with "ad-match employer requirements you'll likely see reduced computer performance and a constant stream of pop-up ads. This "ad-ware" or "spy-ware" will likely cause everything on your computer to work slower, including EFM Web pages. Several software companies provide removal software, which may assist you. These resources below may also prove useful:
 - a. Ad-aware from Lavasoft available at www.lavasoftusa.com. Ad-aware scans and cleans your computer for known data mining, advertising, and tracking components.
 - b. Spybot Search & Destroy from PepiMK Software available at www.safer-networking.org. Spybot Search & Destroy can detect and remove many types of spyware from your computer.

Please note that the Agency for Workforce Innovation does not recommend or endorse the use of these products and/or Web sites. Please be advised that there are many other products and services available on the Internet which provide similar removal tools.

Thank you.
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