

Rick Scott
GOVERNOR



Jesse Panuccio
EXECUTIVE DIRECTOR

MEMORANDUM

DATE: October 31, 2013

TO: Regional Workforce Board (RWB) Executive Directors

FROM: Lois A. Scott, Chief, Bureau of One-Stop and Program Support

SUBJECT: Branding Implementation Guidelines

Attached is the final guidance regarding the CareerSource Florida Unified Brand Implementation Guidelines for the Florida workforce system.

Please share with your staff as appropriate. Please direct any questions or concerns to Christa Nelson at christa.nelson@deo.myflorida.com.

LAS/cnn

Attachment: [Branding Implementation Guidelines](#)

cc: Scott Fennell
Tom Clendenning