Florida’s workforce system has launched a new Monthly Job Placement Report to support measurement, management and service improvements aimed at helping Floridians find jobs through its services and resources.

What is the Monthly Job Placement Report?

The Job Placement Report is a new management report—developed by the Florida Department of Economic Opportunity and CareerSource Florida—to provide better, real-time measurement of job placement performance by the state’s 24 regional workforce boards and the nearly 100 career centers they direct to provide workforce services to job seekers and businesses. Regional workforce boards are ranked from 1-24 based on their job-placement performance.

The report was created in response to the Governor’s call for enhanced measurement of performance outcomes in workforce development that bolster the state’s economic recovery and growth.

What is purpose of the report?

The report provides local and state workforce partners with a monthly performance overview of the number of reported placements by each regional workforce board and a statewide total. It also shows how many unemployed Floridians receiving reemployment assistance benefits found a job after receiving assistance from the workforce system either through a one-stop career centers or online through the Employ Florida Marketplace job-matching tool at EmployFlorida.com.

The goal of the report is to highlight and share job placement successes so that regional workforce boards and other workforce system partners can identify and replicate best practices and strategies statewide to help job seekers gain employment. It also allows for recognition of top-performing regional workforce boards as it relates to a core function of their work—helping the unemployed find jobs.

How are regional workforce boards ranked?

Regional workforce boards are assigned a ranking of 1-24 based on a composite score which is comprised of two components. The first is their percent of the individuals placed in jobs across the State during the month compared to their percent of the Wagner-Peyser funding allocation. The second is their percent of the Reemployment Assistance claimants placed in jobs across the State during the month compared to their percent of the Wagner-Peyser funding allocation. These two components are then calculated with a 75% weighting of the first component. The calculation is the sum of three times component one plus component two divided by four.

How is the number of individuals placed in jobs determined?

Regional workforce boards report job placements to the state and federal government based on the customers they serve who successfully find employment.

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Who receives the Monthly Job Placement Report?

The report is distributed to the Governor, regional workforce boards, CareerSource Florida and the Department of Economic Opportunity. It is also available on the Department of Economic Opportunity’s website at www.floridajobs.org/MonthlyRWBJobPlacementReport.

What is the Employ Florida Marketplace?

The Employ Florida Marketplace is the workforce system’s online, virtual gateway to workforce services, allowing the system to assist customers statewide 24/7. Registered job seekers use the Marketplace to search for employment, post their resumes, apply for jobs or access other services or tools available through the website to aid in job searches. Job seekers who use the online services and, within 180 days, find employment may be reported as placements by their area’s regional workforce board.

What is “assistance?”

Assistance refers to the services received through a Career Center and/or the Marketplace online job-matching tool. These services vary. Examples include resume help, training, a referral to a company, skills assessment, career counseling or other job-search support. By state policy, regional workforce boards have a six-month window from the date of service to the confirmation of a customer finding employment to report a job placement. However, if an individual is placed in a job that an employer requested assistance from a Career Center to fill, then the regional workforce board may count this placement at any time upon confirmation of employment.