Florida Job Growth Grant Fund
Workforce Training Grant Proposal

Proposal Instructions: The Florida Job Growth Grant Fund Proposal (this document) must be completed and signed by an authorized representative of the entity applying for the grant. Please read the proposal carefully as some questions may require a separate narrative to be completed.

Entity Information

Name of Entity: City of North Miami

Federal Employer Identification Number (if applicable):

Contact Information:

Primary Contact Name: Samuel Blatt
Title: Economic Development Manager
Mailing Address: 12400 NE 8th Ave
North Miami, FL 33161
Phone Number: (305) 893-6511 ext. 19006
Email: sblatt@northmiamifl.gov

Workforce Training Grant Eligibility

Pursuant to 288.101, F.S., The Florida Job Growth Grant Fund was created to promote economic opportunity by improving public infrastructure and enhancing workforce training. This includes workforce training grants to support programs offered at state colleges and state technical centers.

Eligible entities must submit proposals that:

- Support programs and associated equipment at state colleges and state technical centers.
- Provide participants with transferable and sustainable workforce skills applicable to more than a single employer.
- Are offered to the public.
- Are based on criteria established by the state colleges and state technical centers.
- Prohibit the exclusion of applicants who are unemployed or underemployed.
1. Program Requirements:

Each proposal must include the following information describing how the program satisfies the eligibility requirements listed on page 1.

A. Provide the title and a detailed description of the proposed workforce training.
   See Attached Supplement

B. Describe how this proposal supports programs at state colleges or state technical centers.
   See Attached Supplement

C. Describe how this proposal provides participants transferable, sustainable workforce skills applicable to more than a single employer.
   See Attached Supplement

D. Does this proposal support a program(s) that is offered to the public?  
   ☑ Yes   ☐ No

E. Describe how this proposal is based on criteria established by the state colleges and state technical centers.
   See Attached Supplement

F. Does this proposal support a program(s) that will not exclude unemployed or underemployed individuals?  
   ☑ Yes   ☐ No
G. Describe how this proposal will promote economic opportunity by enhancing workforce training. Please include the number of jobs anticipated to be created from the proposed training. Further, please include the economic impact on the community, region, or state and the associated metrics used to measure the success of the proposed training.

See Attached Supplement

2. Additional Information:

A. Is this an expansion of an existing training program?  ☑ Yes  ☐ No
   If yes, please provide an explanation for how the funds from this grant will be used to enhance the existing program.
   See Attached Supplement

B. Does the proposal align with Florida's Targeted Industries? (View Florida's Targeted Industries here.)
   ☑ Yes  ☐ No
   If yes, please indicate the targeted industries with which the proposal aligns.
   If no, with which industries does the proposal align?
   See Attached Supplement

C. Does the proposal align with an occupation(s) on the Statewide Demand Occupations List and/or the Regional Demand Occupations List? (View Florida's Demand Occupation Lists here.)
   ☑ Yes  ☐ No
   If yes, please indicate the occupation(s) with which the proposal aligns.
   If no, with which occupation does the proposal align?

All students must complete a course that is related to the Regional Demand Occupation List in order to receive funding.
D. Indicate how the training will be delivered (e.g., classroom-based, computer-based, other).

If in-person, identify the location(s) (e.g., city, campus, etc.) where the training will be available.

If computer-based, identify the targeted location(s) (e.g. city, county, statewide) where the training will be available.

See Attached Supplement

E. Indicate the number of anticipated enrolled students and completers.

66 participants, 60 finishing with jobs.

F. Indicate the length of program (e.g., quarters, semesters, weeks, etc.), including anticipated beginning and ending dates.

Begin Date: 10/1/18  
End Date: 9/30/21

G. Describe the plan to support the sustainability of the proposal.

See Attached Supplement

H. Identify any certifications, degrees, etc. that will result from the completion of the program. Please include the Classification of Instructional Programs (CIP) code if applicable.

See Attached Supplement
I. Does this project have a local match amount?

☐ Yes  ☑ No

If yes, please describe the entity providing the match and the amount.

______________________________

J. Provide any additional information or attachments to be considered for the proposal.
See Attached Supplement

3. Program Budget

Estimated Costs and Sources of Funding: Include all applicable workforce training costs and other funding sources available to support the proposal.

A. Workforce Training Project Costs:

- Equipment $  
- Personnel $  
- Facilities $  
- Tuition $ 500,000  
- Training Materials $  
- Other $  

Total Project Costs $ 500,000  

B. Other Workforce Training Project Funding Sources:

- City/County $  
- Private Sources $  
- Other (grants, etc.) $  

Total Other Funding $  

Total Amount Requested $ 500,000  

Note: The total amount requested must equal the difference between the workforce training project costs in 3.A. and the other workforce training project funding sources in 3.B.
C. Provide a detailed budget narrative, including the timing and steps necessary to obtain the funding, how equipment purchases will be associated with the training program, if applicable, and any other pertinent budget-related information.

See Attached Supplement

4. Approvals and Authority

A. If entity is awarded grant funds based on this proposal, what approvals must be obtained before it can execute a grant agreement with the Florida Department of Economic Opportunity (e.g., approval of a board, commission or council)?

The North Miami City Council must approve the City Manager and City Attorney to negotiate and execute agreements on behalf of the City of North Miami.

B. If approval of a board, commission, council or other group is needed prior to execution of an agreement between the entity and the Florida Department of Economic Opportunity:

i. Provide the schedule of upcoming meetings for the group for a period of at least six months.

See Attached Supplement

ii. State whether that group can hold special meetings, and if so, upon how many days’ notice.

Yes, City Council may hold a special meeting with a public notice of 24 hours.

C. Attach evidence that the undersigned has all necessary authority to execute this proposal on behalf of the entity. This evidence may take a variety of forms, including but not limited to: a delegation of authority, citation to relevant laws or codes, policy documents, etc.
I, the undersigned, do hereby certify that I have express authority to sign this proposal on behalf of the above-described entity.

Name of Entity: North Miami City Council

Name and Title of Authorized Representative: Larry M. Spring, Jr. North Miami City Manager

Representative Signature: ________________________________

Signature Date: 9/19/17
Section 1.

A. Target Industry Workforce Development Scholarship. This Scholarship provides low income North Miami residents with a scholarship matching 75% up to $7,500. North Miami’s Community Planning & Development Department will coordinate with workforce development providers at state colleges and state training centers directly. Interested organizations may complete an application with the City and provide the proper documentation on their school's program and the student's eligibility.

B. This program subsidizes the cost of tuition for low income North Miami residents providing the schools with a broader pool of motivated individuals from which to draw qualified students who otherwise could not afford the programs. It particularly increases the demand for training in programs that prepared students for high impact target industry jobs.

C. The Target Industry Workforce Development Scholarship requires that students participate in High Demand Occupations training/technical programs as defined by the DEO's 2017-2018 Regional Demand Occupations List for Miami Dade & Monroe Counties. Jobs in these programs include but are not limited to professions such as mechanics, computer specialists, electricians, healthcare professionals, and teachers. High Demand Occupations by their definition are valuable market skills that are in demand from multiple employers. Developing critical skillsets for individuals in High Demand Occupations will make them more marketable and open a myriad of options in the workforce. In addition, as part of the application process, schools and vocational institutes that apply for scholarship funding must demonstrate their ability to help students find work after completing the program.

D. Yes

E. The Scholarship requires students complete all necessary criteria, classes, and guidelines of the participating colleges and technical centers. In addition, it helps fulfill the mission of state colleges and state technical centers to provide innovative, in-demand training to low income members of the public.

F. Yes

G. With a poverty rate of 26% and an unemployment rate significantly higher than the national average, North Miami’s proposed Target Industry Workforce Development Scholarship promotes economic opportunity by providing scholarships to low income members of the public who most desperately need workforce training. The scholarship establishes a passage to build wealth and reduce the prevalence of poverty. In order to ensure that low income members of the public are getting quality workforce training that promotes employment, the schools/technical programs that the students participate in must be high demand occupation skills, dramatically increasing the utility and investment of the scholarship and making the student a valuable asset in the workforce. The proposed budget below provides enough funding for a minimum of 66 members of the public, but an assumption of 90% course completion and job creation is made leading to the creation of approximately 60 high demand occupation jobs. The success of the program will be measured on the number of students who complete their programs and attain employment in the fields they received training in. In addition, macro statistics at the municipal level will be used to measure overall impact: poverty rate, unemployment rate, educational attainment, labor force participation, and median income.
Section 2.

A. Currently the Target Industry Workforce Development Scholarship is funded with a $50,000 allocation from the Department of Housing and Urban Development's CDBG dollars. This initial $50,000 has been used to help fund a pilot program to assist four individuals, but the injection of additional grant dollars will help maximize the impact to approximately 66 residents.

B. The target industries for which the program will align will depend on the curriculum the student goes into, but all will be related to High Demand Occupations as outlined in the DEO's regional demand occupation list. For example, currently scholarship recipients are participating in Wyncode Academy, a coding school, which aligns with InfoTech among other target industries as defined. Also we have partnered with FIU to provide scholarships to students pursuing careers in high demand target industries.

C. Yes. All students must complete a course that is related to the Regional Demand Occupation List in order to receive funding.

D. The training can be delivered via classroom or computer. The student must be a low income resident of North Miami, but can attend any technical school that has the proper certification/documentation. Currently the Scholarship is funding students at Wyncode Academy in Wynwood Miami and Apex Training Center, an HVAC school in North Miami.

E. 66 participants, 60 finishing with jobs.

F. 10/1/18-9/30/21

G. To expound on Item F., the length and structure of the program for each student will vary depending on the technical school/training program they enroll in. We anticipate this grant to fund three years’ worth of students with approximately 20-25 receiving funding each year. For Item G., the City of North Miami is considering adding dollars from its General Fund to sustain the Target Industry Workforce Development Scholarship. The likelihood of funding continuing depends on how well the program is managed and the tangible results seen from the pilot program funded with the CDBG dollars.

H. All students who finish their programs will be conferred degrees/certifications by the school/institute they are participating in. The City of North Miami will not be conferring anything directly to the student.

I. No

J. Please see the following attachments:
   1. Resolution adopting the existing Target Industry Workforce Development Scholarship and guidelines
   2. Article in Economic Development Newsletter highlighting the current students enrolled in the scholarship program.

Section 3.

C. Supplies, facilities, equipment, and instructors will all be supplied by the schools/institutes that are applying for scholarships. Most of those costs are associated with tuition, which is the only expense that the City of North Miami covers on behalf of the student(s).

Although the guidelines fund 75% up to $7,500, a conservative assumption is that every applicant will receive the full $7,500. This means that approximately 66 students will get funding. There will be no extra City staff employed because of this grant. Although the guidelines fund 75% up to $7,500, a conservative assumption is that every applicant will receive the full $7,500. This
means that approximately 66 students will get funding. There will be no extra City staff employed because of this grant.

Section 4.

B. i. Tuesday September 26, 2017; Tuesday October 10, 2017; Tuesday October 24, 2017; Tuesday November 14, 2017; Tuesday November 28, 2017; Tuesday December 12, 2017; Tuesday December 26, 2017; Tuesday January 9, 2018; Tuesday January 23, 2018; Tuesday February 13, 2018; Tuesday February 27, 2018.