



FLORIDA
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ECONOMIC
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Regional Stakeholders Forum
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Welcome and Opening Remarks



Welcome

A message from Governor Rick Scott...



Welcome

A message from Secretary of Commerce
Gray Swoope...



Today's Agenda



The Plan for the Day

- Registration
- Pillar Assignment
- Meeting Packet
 - Agenda
 - Workshop Materials
- Housekeeping
 - Food and Facilities
 - Cell Phones Muted





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Overview

The Strategic Planning Process

presented to
**Florida Department of Economic Opportunity
Strategic Plan Regional Stakeholders Forum**

presented by
**Barbara Foster
Florida Department of Economic Opportunity**



Statutory Requirements

- Section 20.60(5)(a)4, Florida Statutes requires DEO to develop and regularly update a **5-year strategic plan**.
- Participant Handout, Page 1



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Approach

- **Phase I: October-December 2011**
 - Synthesize existing plans.
 - Assess key trends and competitive position.
 - Convene one-day stakeholder workshop.
- **Phase II: Winter - Spring 2012**
 - Convene regional forums.
 - Develop draft Plan for public comment.
 - Adopt Strategic Plan.

Approach

- Phase III: Summer 2012 and beyond
 - Begin implementation.
 - Align other state, regional, local plans.
 - Measure progress.
 - Move toward 50-year vision.



Approach

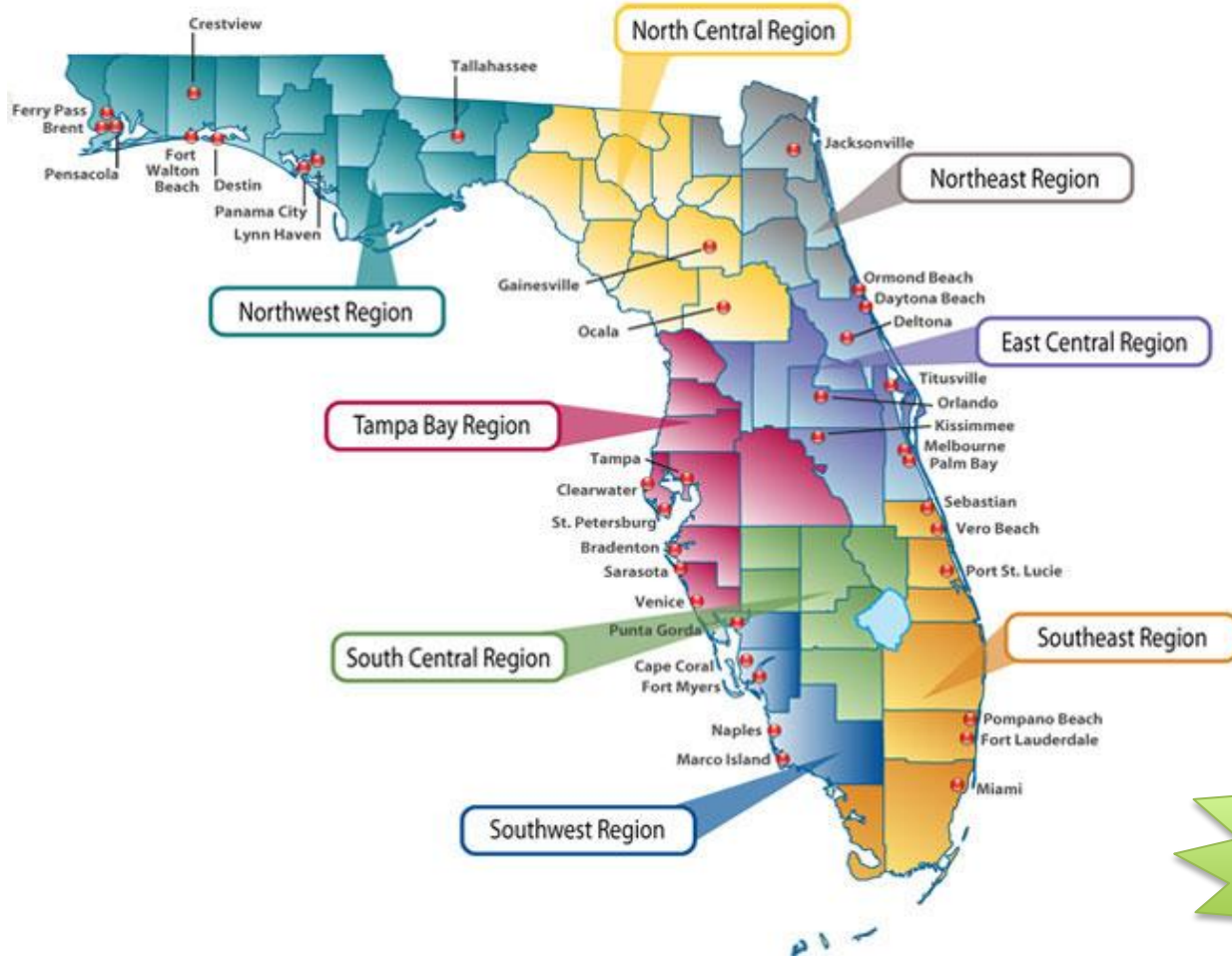
- How your input will be used
 - One of many voices / “many Floridas”.
 - Today is a geographical discussion
 - Many voices, venues, and partners
 - Ultimate Steering Committee
 - Governor Rick Scott
 - Gray Swoope, Secretary of Commerce
 - Chris Hart, President, Workforce Florida
 - Cynthia Lorenzo, Interim Executive Director, DEO



Starting Point: Existing Plans



Starting Point: EFI & WFI Regions



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Starting Point: RPCs & CEDS



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Statewide Stakeholder Forum

- November 29, 2011
- Collaborative Labs at St. Petersburg College
- ~150 participants from state, regional, local, rural, urban, private sector & other partners
- Objectives
 - Build consensus on strategic plan framework.
 - Receive input on goals, objectives, strategies.
 - Discuss process for completing and implementing the plan.



Now What? Let's:

- Take a look at the Economic Trends and Florida's Competitive Position.
- Understand the region's CEDS and other key initiatives.
- Share the vision, goals, and objectives.
- Assess the efficacy of the suggested strategies derived from research and stakeholders.



Strategies Assessment/Priorities

- Please stay for this afternoon's work – where we will collect your input
- Make distinctions:
 - Based on your expertise, knowledge, experiences, etc.
 - Recognize local/regional planning underway
 - Recommend/advise state action (your opportunity to tell us what to do!)

