The Florida Department of Economic Opportunity (DEO) is required by [Florida Statutes, 20.60](http://www.flsenate.gov/laws/statutes/2011/20.60) to update the five year statewide strategic plan to guide the future of Florida’s economy. DEO has developed the updated strategic plan for 2018-2023 in close coordination with Enterprise Florida, Career Source Florida, many state agencies and organizations, local governments, local and regional economic development organizations, the business community, and educational institutions.

Please refer to these items which must be included by statute:

* Strategies for the promotion of business formation, expansion, recruitment and retention.
* The development of realistic policies and programs to further the economic diversity of the state, its regions and their associated industrial clusters.
* Specific provisions for the stimulation of economic development and job creation in rural areas and midsize cities and counties of the state, including strategies for rural marketing and the development of infrastructure in rural areas.
* Provisions for the promotion of the successful long-term economic development of the state with increased emphasis in market research and information.
* Plans for the generation of foreign investment in the state.
* The identification of business sectors that are of current or future importance to the state’s economy and to the state’s global business image, and development of specific strategies to promote the development of such sectors.
* Strategies for talent development necessary in the state to encourage economic development growth.

For the original plan or more information visit our webpage [www.floridajobs.org/FL](http://www.floridajobs.org/FL)5yrPlan.

**Florida’s Strategic Plan for Economic Development 2018-2023**

|  |
| --- |
| **Vision ● Florida will have the nation’s top-performing economy and be recognized as the world’s best place to live, learn, play, work and do business.**  **Goals ● Goal 1 - Lead the nation in resilient and sustainable economic growth and prosperity.  ● Goal 2 - Lead the nation in global competitiveness as a location for talent, business, innovation and tourism.**  **● Goal 3 - Lead the nation in quality of life and quality places for residents, communities and visitors.**  **Objectives ● Objective 1 - Educate, attract and retain top talent. (NEW) ● Objective 2 - Foster opportunities for prosperity and business growth.**  **● Objective 3 - Expand global commerce. ● Objective 4 - Grow and sustain quality jobs and employment.**  **● Objective 5 - Increase and sustain Florida’s attractiveness to workers, residents and visitors. ● Objective 6 - Build and maintain resiliency of Florida’s quality of life and quality places. (NEW)** |

**Instructions:**

Please review the *Florida Strategic Plan for Economic Development 2018-2023* and the Strategy Map on our webpage and offer your comments, concerns, edits and/or additions in the right-hand column of the table. Your input is essential to Florida’s economic development process.

The framework for the plan is the Six Pillars of Florida’s Economy™ developed by the Florida Chamber Foundation. The table below has a column for the pillars with a column for the associated strategies. By agencies, departments or organizations of the Florida state government implementing activities for each strategy, we will achieve the objectives, goals and vision of *the Florida Strategic Development Plan 2018-2023*.

To be part of the official review and revision process for Florida’s next five-year plan, comments must be received **by 5:00pm, July 13, 2018**.

Once you have completed the form, please email this form to [***FL5yrPlan@deo.myflorida.com***](mailto:FL5yrPlan@deo.myflorida.com)***.***

If you have any questions or need help submitting your comments, please call Beth Medina at **850.245.7193** or Megan Moran at **850.245.7196**. We encourage you to remain connected to the Florida strategic planning process and the implementation of the plan over the next five years.

Thank you for your time and input.

|  |  |  |
| --- | --- | --- |
| **Pillar – Title: Theme** | **Pillar Strategies** | **Comments? Concerns? Edits? Additions?** |
| **Pillar 1 - Talent Supply &  Education:**  ***Leading the Nation in Student Performance and Market-Relevant Workforce Skills*** | 1.1 Continue to align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.  1.2 Provide a comprehensive pre-K through post-secondary education to prepare students for becoming successful workers, entrepreneurs and leaders.  1.3 Increase and retain the number of graduates in high demand fields including science, technology, engineering and mathematics (STEM), health and others to meet Florida's needs.  1.4 Expand recruitment for and access to education and training programs for talent in underserved areas and populations to close local workforce skills gaps.  1.5 Recruit, engage and leverage veterans, exiting military and military spouses to strengthen Florida's workforce. |  |

|  |  |  |
| --- | --- | --- |
| **Pillar – Title: Theme** | **Pillar Strategies** | **Comments? Concerns? Edits? Additions?** |
| **Pillar 2 - Innovation & Economic Development:**  ***Diversifying Florida’s Economy and Expanding National and Global Markets*** | 2.1 Transition established clusters to serve new markets and expand emerging talent and innovation clusters.  2.2 Support public, military and private industry partnerships and integrated efforts related to research and development, innovative technology transfer and commercialization.  2.3 Encourage export growth and market diversification.  2.4 Brand and consistently market Florida as the best state for business. |  |
| **Pillar 3 - Infrastructure &  Growth Leadership:**  ***Modernizing Florida’s Infrastructure and Growth Decisions to Support a Competitive Economy and High Quality of Life*** | 3.1 Enhance and protect accessibility and participation of a cross-representation of parties in an integrated planning, review and development process. (e.g., workforce, development, natural resources and land use, housing, military, infrastructure and transportation)  3.2 Stimulate and support private investment in modern infrastructure.  3.3 Develop and efficiently/effectively manage safe and modern multimodal, interconnected trade and transportation systems.  3.4 Ensure the availability of workforce housing, the future supply and quality of water, telecommunications and energy to meet Florida’s economic and quality of life goals. |  |

|  |  |  |
| --- | --- | --- |
| **Pillar – Title: Theme** | **Pillar Strategies** | **Comments? Concerns? Edits? Additions?** |
| **Pillar 4 - Business Climate & Competitiveness:**  ***Developing the Nation’s Leading Business Climate and Customer-Focused Support Services*** | 4.1 Ensure predictable legal, permitting and other regulatory processes to meet changing business needs.  4.2 Ensure state, regional and local agencies provide collaborative and timely customer service to businesses and workers.  4.3 Improve access to capital to encourage small/minority business growth.  4.4 Increase access to entrepreneurial resources including talent, funding and research and development.  4.5 Encourage industry diversification to ensure a sustainable business climate.  4.6 Maintain a predictable government structure regarding taxes and cost of doing business that encourages sustainable business growth and development. |  |
| **Pillar 5 - Civic &  Governance Systems:**  ***Creating Strong Partnerships to Meet Florida’s Economic Development Goals*** | 5.1 Integrate long-term investment strategies for statewide and regional economic development priorities.  5.2 Improve the efficiency and effectiveness of government agencies at all levels.  5.3 Strengthen local, regional and statewide partnerships to accomplish Florida’s economic and quality of life and quality places goals.  5.4 Provide local, regional and statewide assistance for the protection, provision and resiliency of resources and infrastructure. |  |
| **Pillar – Title: Theme** | **Pillar Strategies** | **Comments? Concerns? Edits? Additions?** |
| **Pillar 6 - Quality of Life & Quality Places:**  ***Providing the Nation’s Leading Communities of Choice to Live, Learn, Play and Work*** | 6.1 Create and sustain vibrant, safe, healthy and resilient communities that attract workers, residents, businesses and visitors.  6.2 Ensure Floridians in all communities and life stages have opportunities to achieve healthier outcomes and societal contributions.  6.3 Ensure Florida's fish, wildlife, natural resources and environment are sustained and enhanced as a component of future growth plans and development decisions.  6.4 Promote, protect and preserve Florida’s rich historical and cultural heritage. |  |
| **Other Comments from the text of the Florida Strategic Plan for Economic Development 2018-2023:**  ***Please Specify page and paragraph number*** | Please specify on what page number and to which paragraph, graphic or image on the page your comments pertain. |  |