



Florida Strategic Plan for Economic Development

(V20.1, www.floridajobs.org/FL5yrPlan)

At-A-Glance

- Vision** ○ Florida will have the nation's top performing economy and be recognized as the world's best place to live, learn, play, work, and do business.
- Goals**
- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.
 - Lead the nation in economic growth and prosperity.
 - Lead the nation in quality of life.
- Objectives**
- Improve and sustain employment in Florida.
 - Expand global commerce.
 - Foster opportunities for prosperity.
 - Increase Florida's attractiveness to workers, residents, and visitors.
 - Grow businesses.

Cross-Cutting Strategies					
<ol style="list-style-type: none"> 1. Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision. 2. Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices. 3. Strengthen Florida's economic regions and connect resources across regions to build Florida as a globally competitive megaregion. 4. Position Florida as a global hub for trade, visitors, talent, innovation, and investment. 					
Area-Specific Strategies					
Talent Supply & Education	Innovation & Economic Development	Infrastructure & Growth Leadership	Business Climate & Competitiveness	Civic & Governance Systems	Quality of Life & Quality Places
<ol style="list-style-type: none"> 5. Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs. 6. Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs. 7. Lead the nation in science, technology, engineering, and mathematics (STEM) research, education, and market-relevant technical skills. 8. Expand access to education and training programs for talent in distressed markets. 	<ol style="list-style-type: none"> 9. Strengthen Florida's leadership in expanding and emerging talent and innovation clusters and transitioning established clusters to serve new markets. 10. Grow, sustain, and integrate efforts related to research and development, technology transfer and commercialization, and capital to create, nurture, and expand innovation businesses. 11. Expand the number of Florida businesses selling goods and services internationally, and diversify the markets they serve. 12. Brand and consistently market Florida as the best state for business. 	<ol style="list-style-type: none"> 13. Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the statewide, regional, and local levels. 14. Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy. 15. Develop and maintain a cutting-edge telecommunications infrastructure. 16. Ensure the future supply and quality of water to meet Florida's economic and quality of life goals. 17. Develop and maintain diverse, reliable, and cost effective energy sources and systems to meet Florida's economic and environmental goals. 	<ol style="list-style-type: none"> 18. Revise permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment. 19. Ensure state, regional, and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers. 20. Reduce barriers to small/minority business and entrepreneurial growth. 21. Expand opportunities for access to capital for businesses throughout their life-cycle. 22. Work with industry to ensure property and health insurance rates are competitive with other large states. 23. Develop a government revenue structure that encourages business growth and development. 	<ol style="list-style-type: none"> 24. Support and sustain statewide and regional partnerships to accomplish Florida's economic and quality of life goals. 25. Improve the efficiency and effectiveness of government agencies at all levels. 26. Invest in strategic statewide and regional economic development priorities. 	<ol style="list-style-type: none"> 27. Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors. 28. Ensure Florida's environment and quality of life are sustained and enhanced by future growth plans and development decisions. 29. Promote, develop, protect, and leverage Florida's natural, art, and cultural assets in a sustainable manner.