

Faster Florida Toolkit

Education



I. Emails

a. Email to Educators/School Administrators

Subject Line: Florida Broadband Toolkit

Good morning/afternoon,

Access to Internet service plays a critical role in the future of our students. With the launch of its Broadband Speed Test and Availability Map, the Florida Department of Economic Opportunity (DEO) has enlisted the help of teachers and school administrators to identify opportunities for the expansion of broadband Internet service throughout the state.

The results of the speed test will help identify areas of the state where the expansion of schools, libraries, and community learning centers are needed most.

We encourage you to assist in this effort and have included a toolkit for assistance as you engage with parents and students, encouraging them to complete the speed test.

The toolkit includes:

- A palm card and business card, which can be printed to provide around campus and handed out at school functions and events.
- Social media posts to leverage contact lists and social media subscribers and followers.
- A newsletter article for community leadership organizations to publish in their newsletters, school-wide newsletters, or to be posted online.
- A draft email to higher education students encouraging them to take the test and explaining the benefits of broadband Internet expansion for their education and careers.

- A draft email to K-12 parents encouraging them to take the test and explaining the benefits of broadband Internet expansion for K-12 students.
- A send-home flyer to follow the email encouraging parents to take the test.

The toolkit documents are posted on our website for your convenience and are updated as needed with new information.

We look forward to expanding critical access to broadband Internet services for all Floridians, especially our students, so they can remain connected and continue to have learning and workforce opportunities readily available for their future.

b. Email To Higher Education Students:

Subject Line: Get Up to Speed on Broadband

Improved access to internet service can help with schoolwork, college and job applications, and remote work, and can open the door to new opportunities as you continue your education and enter the professional world. The expansion of broadband Internet service throughout the state will increase access to online learning, trainings, and certifications for workforce development, and will provide easier access to educational opportunities for students of all ages, whether they are learning from home or on campus.

We are asking students to help their communities secure funding for broadband Internet expansion by taking the Florida Department of Economic Opportunity's (DEO) one-minute, anonymous Internet speed test. The results of the speed test help identify areas of the state where expansion of schools, libraries, and community learning centers are needed most.

DEO encourages you to take Florida's anonymous Broadband Internet Speed Test to identify gaps in high-speed Internet service. With just a minute of your time, you can help get your community

up to speed. Visit www.FasterFlorida.org to take the speed test today.

c. Email to K-12 Parents:

Subject Line: Get Your Family Up to Speed on Broadband

Under Governor DeSantis' leadership, Florida has prioritized the growth and resilience of the state's rural communities. From strategic investments through the Governor's Job Growth Grant Fund to critical infrastructure improvements through the Rural Infrastructure Fund, Governor DeSantis remains committed to lifting up rural communities and providing a foundation for generational growth and economic resilience.

The recent the launch of Florida's Broadband Speed Test and Availability Map continues that commitment by giving Floridians in rural and underserved communities the opportunity to inform future investments in broadband Internet expansion.


Access to Internet service plays a critical role in your child's future. The expansion of broadband Internet service throughout the state can open doors for online learning, access to libraries, and connecting to research institutions. Internet is a pivotal part of easier access to educational opportunities for students of all ages, whether they are in school or learning from home.

As a parent or guardian, you provide for your children, and providing them access to the Internet is a way to ensure they have a bright future. The Florida Department of Economic Opportunity (DEO) is asking you to take the one-minute, anonymous Internet speed test to help guide the state's future investments in broadband Internet service expansion. The results of the speed test help identify areas of the state where connectivity to schools, libraries, and community learning centers are needed most.

DEO encourages you to take Florida's one-minute, anonymous Broadband Internet Speed Test to identify gaps in high-speed Internet service. With just a minute of your time, you can help expand your children's learning opportunities. Visit www.FasterFlorida.org to take the speed test today.

II. Palm Card

FRONT



How is the internet performing in your area?

TAKE THE SPEED TEST

BACK

The State of Florida is enlisting the help of Floridians to take an internet speed test to identify areas that need broadband expansion.

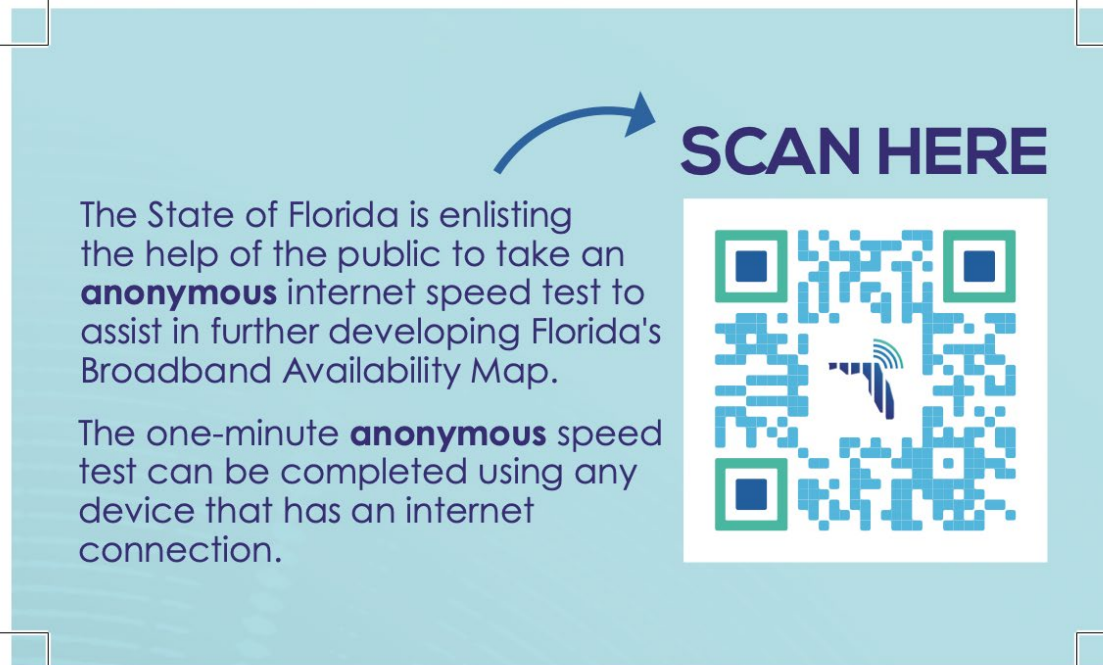
Citizen participation helps the State identify gaps in high-speed internet service in order to advance the state's overall broadband infrastructure expansion goals. Using your internet connection, the speed test will measure the speed of internet transmission between your device and an outside server.

The speed test can be completed using any device that has an internet or cellular connection and takes less than one minute to complete. After taking the speed test, you will receive immediate test results.

Results will populate the map once you complete the speed test and will include download, upload, latency, and ping speeds. Your privacy will be protected and the **anonymous** data collected from the internet speed test will be displayed on the Florida Broadband Availability Map in real time.



III. Business Card



IV. Send-home Flyer

Make our children's futures brighter.

The state of Florida is enlisting the help of parents across the state to take an internet speed test that will help communities in your area secure investments in broadband Internet service expansion.

Internet expansion opens doors for students with limited or no access to internet service at home, and ensures all of our children have access to the quality educational tools and resources our state provides.



Take the one-minute, anonymous speed test:



www.FasterFlorida.org

V. Newsletter Article

Headline: Faster Florida Broadband

Access to broadband Internet service plays a critical role in how we connect our children to education and job opportunities. To ensure Florida's children have a bright future, we are asking Floridians to take the Florida Department of Economic Opportunity's (DEO) one-minute, anonymous Internet speed test to help guide the state's investments in broadband Internet service expansion.

Once the test is complete, the mapping tool will provide real-time information to identify gaps in broadband service, enable the state to support local communities through future investments in service expansion, and measure progress toward serving communities where connectivity to schools, libraries, and community learning centers are needed most.

With just a minute of your time, you can help get our students across the state up to speed. Visit www.FasterFlorida.org to take the anonymous speed test today!

VI. Social Media



Internet = Opportunities

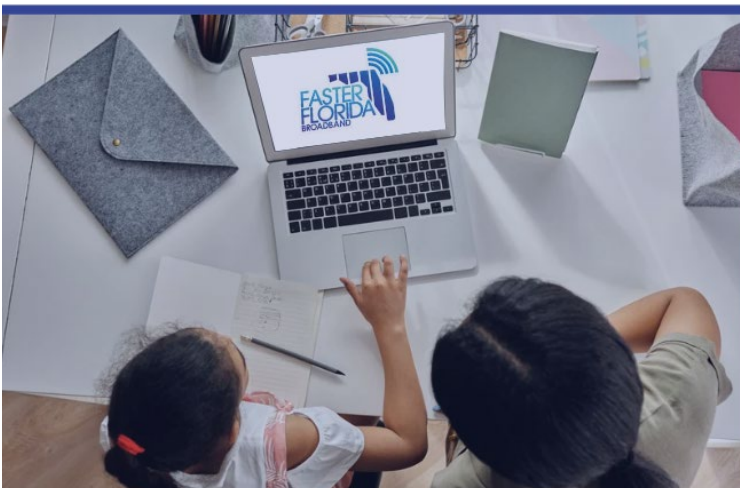
Take Florida's
Broadband Speed Test
today to increase your access to
education and job opportunities.



Caption:

Expand your opportunities by taking Florida's Broadband Speed Test and help guide the state's investments in broadband Internet expansion. [LINK](#)

Take Florida's **Broadband Speed Test** today to help your children achieve their goals.



Caption:

Does your child need the internet to do their homework? Taking Florida's one-minute, anonymous Broadband Speed Test can help the state make targeted investments that improve internet speeds and help our students. Take the test today: [LINK](#)

Faster Broadband Internet means more LEARNING



Caption:

Take Florida's Broadband Speed Test to help expand service in your area and provide more learning opportunities for your children's future. [LINK](#)

HOW FAST IS YOUR FUTURE



Caption:

Take Florida's one-minute, anonymous Broadband Speed Test today to increase Internet speeds in your area and open the door to new opportunities! [LINK](#)