

**Rick Scott**  
GOVERNOR

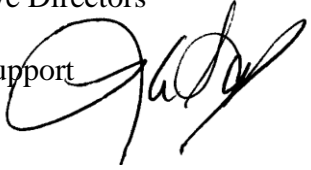


**Cissy Proctor**  
EXECUTIVE DIRECTOR

## MEMORANDUM

**DATE:** July 21, 2016

**TO:** Local Workforce Development Boards (LWDB) Executive Directors

**FROM:** Lois A. Scott, Chief, Bureau of One-Stop and Program Support 

**SUBJECT:** Hilton Honors Military Rewards Program

The purpose of this memorandum is to inform you of the new partnership between the Hilton Honors Military Rewards Program (HHMRP) and the Florida Department of Economic Opportunity (DEO).

HHMRP on behalf of Hilton Worldwide, is part of Hilton's initiative to provide support to United States military veterans and eligible spouses. Eligible veterans may receive 100,000 Hilton Honors points that can be used for hotel stays when travel is required to complete job search related activities 50 miles or more from their home. HHMRP also includes a commitment to hire 10,000 veterans at more than 3,900 hotels worldwide and in corporate offices within the next five years.

The State Veterans' Program Unit will be providing additional information and training on how to implement the HHMRP program locally.

The HHMRP will provide Florida's veterans with greater access to opportunities they might not otherwise have access to due to lack of resources or services for job search activities that may require them to travel far distances from their home. It will also allow the state another resource to help unemployed veterans with employment opportunities that may not be available to them in their current area.

If you have any questions, please call Jay RiveraAcosta at (850) 717-0763, or via email at [Jay.RiveraAcosta@deo.myflorida.com](mailto:Jay.RiveraAcosta@deo.myflorida.com), and/or Shawn Forehand at (850) 717-0760, or via email at [Shawn.Forehand@deo.myflorida.com](mailto:Shawn.Forehand@deo.myflorida.com).

LAS/jra

cc: Mr. Tom Clendenning  
Mr. Mike Lynch  
Ms. Trina Travis  
Mr. Shawn Forehand

Florida Department of Economic Opportunity | Caldwell Building | 107 E. Madison Street | Tallahassee, FL 32399  
850.245.7105 | [www.floridajobs.org](http://www.floridajobs.org)  
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