
Regional Economic Development Planning Initiatives

presented to
**Florida Department of Economic Opportunity
Strategic Plan Regional Stakeholder Forum**

presented by
**South Florida Regional Planning Council
Beacon Council
Greater Fort Lauderdale Alliance**

March 7, 2012



Regional Initiatives

- Comprehensive Economic Development Strategy
- South Florida Regional Planning Council Revolving Loan Programs
- US 441/SR 7 Collaborative
- Clean Cities Coalition & Planning Grant for Electric Vehicle Charging and Infrastructure
- Regional Vision and Blueprint for Economic Prosperity
- Beacon Council - One Community One Goal Targeted Industry Strategic Plan
- Greater Fort Lauderdale Alliance Initiatives



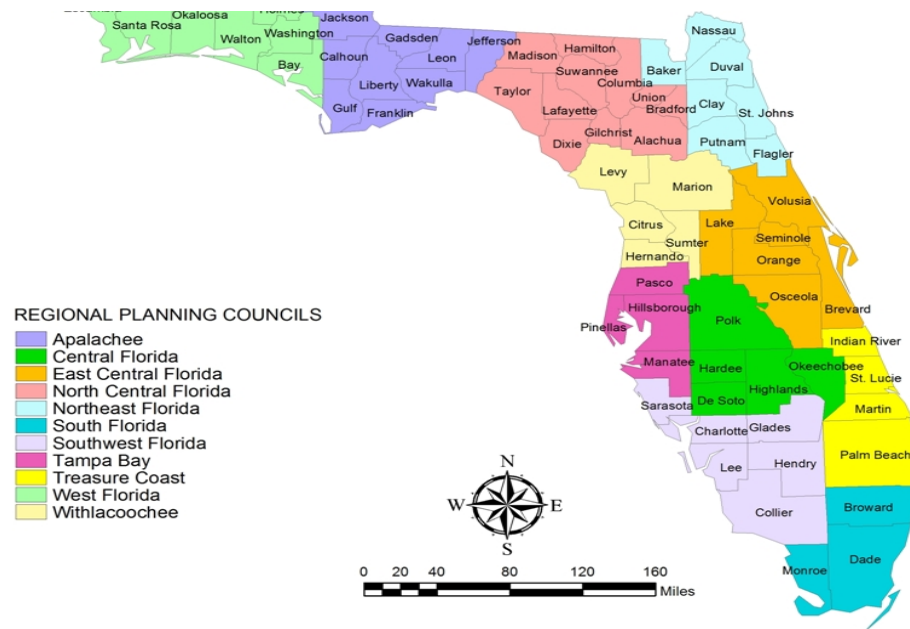
Florida's 11 Regional Planning Councils



ECONOMIC DEVELOPMENT DISTRICTS

Florida's 11 Regional Planning Councils

- Designated by U.S. Economic Development Administration as Economic Development Districts.
- Charged by EDA to develop and adopt a Comprehensive Economic Development Strategy (CEDS) through a CEDS Committee.



Comprehensive Economic Development Strategy = CEDS PLAN

- Analyzes regional economy, guides regional goals & objectives, identifies investment priorities and funding sources.
- Creates a road map to economic diversity through private sector investment and job creation.
- Serves as vehicle to justify and draw down federal funds.



CEDS Committee Composition

- Business Leaders (Majority)
- Public Officials
- Workforce Development Boards
- Institutions of Higher Education
- Minority and Labor Groups
- Private Individuals



Role of Regional Planning Councils in Economic Development

Regional Planning Councils Complement and Support Local Economic Development Efforts Through:

- Developing and Implementing the CEDS.
- Providing Grant Writing and Technical Assistance to Local Governments.
- Providing Economic Analyses Using Regional Economic Modeling, Inc. Software.



Statewide Alignment and Standardization

- Coordination among District Strategies
- Common Language and Template for all 11 Economic Development Regions
- Uniform Framework –
Six Pillars of Florida's Future Economy™
- Common Data Sets and Measures
- Alignment with DEO's Statewide Five-Year Economic Development Strategic Plan



Your Input is Needed Volunteer for the CEDS Committee

- Email invitation to be sent by April
- Three tentative CEDS Committee meetings to
 - Review the CEDS technical report prepared by staff (current conditions and trends)
 - Draft strategic priorities and action plans
 - Identify vital projects that need federal, state, and local funding
 - Approve the final CEDS document



South Florida Regional Planning Council's Revolving Loan Fund Programs (SFRPC-RLF)



SFRPC-RLF Programs Facts

- Offer loans to small and medium size businesses (all types) from \$50,000 to \$300,000
- Has been at the Council for the past 10 years
- Created and/or retained more than 2,100 jobs
- Assisted over 100 businesses
- Private/Public investment for RLF projects exceeds \$15 million
- Recognized as one of the best managed Revolving Loan programs in the country by the Council of Development Finance Agencies



US441/SR7 Collaborative



Collaborative Goals

- **Improve Economic Conditions**
- **Create Local Visions**
 - **New Mixed Land Uses**
 - **New Mixed Use Zoning**
- **Promote Transit & Connectivity**
- **Address Infrastructure Issues**



Clean Cities Coalition & Planning Grant for Electric Vehicle Charging and Infrastructure



Planning Grant for Electric Vehicle Charging and Infrastructure

- The Gold Coast Clean Cities Coalition Program began in 1993
- \$500,000 grant from the U.S. Department of Energy in 2011
- Working in conjunction with Florida Power & Light Co.
- To develop a plan to increase electric vehicle infrastructure and vehicle use within Southeast Florida Region



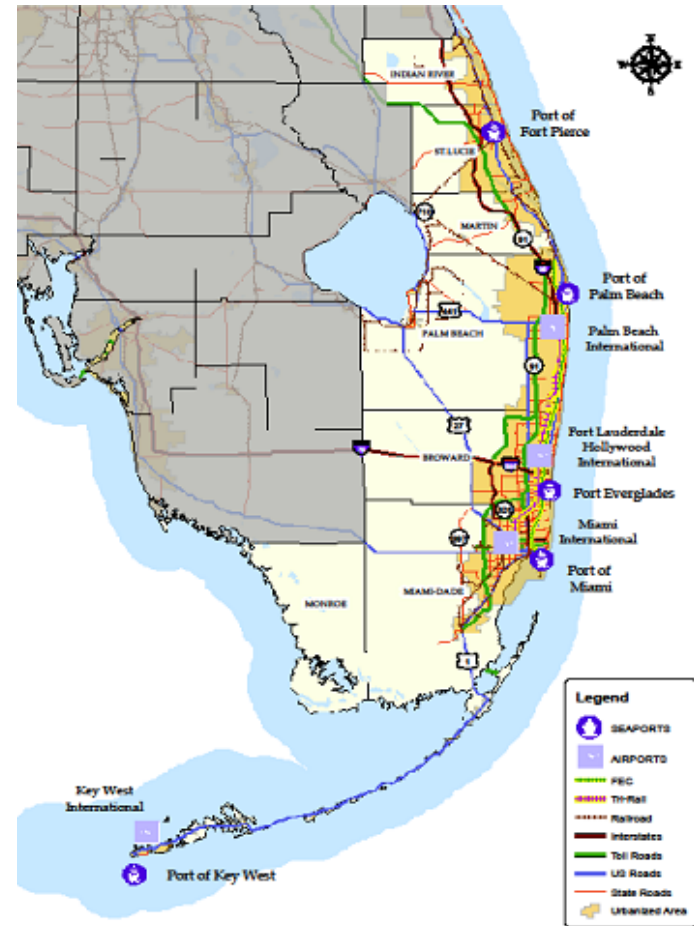
Regional Vision and Blueprint for Economic Prosperity (RVB)

Southeast Florida Regional Partnership



Southeast Florida Regional Partnership

- Spearheaded by SFRPC, in partnership with TCRPC, and more than 200 public, private and nonprofit regional stakeholders
- Seven-county region: Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie and Indian River counties



Florida Geographic Data Library, 2010

Regional Vision and Blueprint for Economic Prosperity

Awarded in 2010: U.S. HUD Sustainable Communities Regional Planning Grant to develop the Partnership's 2060 *Regional Vision and Blueprint for Economic Prosperity (RVB)* by 2014

REGIONAL VISION AND BLUEPRINT FOR ECONOMIC PROSPERITY OPPORTUNITY AREAS THAT WILL BE INTEGRATED INTO REGIONAL STRATEGY

Education,
Workforce &
Economic
Development

Development
Patterns (Housing,
Transportation,
Healthy Communities)

Environment,
Agriculture &
Natural Resources

Climate Resiliency

Community Assets,
Health & Culture

Inclusive Regional
Leadership &
Equity



Questions?

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